

Jessica Gebert

From: Douglas Sharp <lettucework@gmail.com>
Sent: Tuesday, March 03, 2015 3:53 PM
To: Jessica Gebert
Subject: Fwd: Lettuce Work Salad Blend

----- Forwarded message -----

From: **Patterson, Tracy S** <tracy.patterson@kroger.com>
Date: Mon, Mar 2, 2015 at 5:23 PM
Subject: Lettuce Work Salad Blend
To: "Doug Sharp (lettucework@gmail.com)" <lettucework@gmail.com>

To Whom it May Concern;

Lettuce Work Salad Blend has been test marketed in ten of our area stores for the past six weeks. We have been very encouraged by the sales results this product has realized in the test stores. The Lettuce Work Salad Blend and the community connection has resonated very well with customers in our stores. Based upon these results and Lettuce Work's commitment to the community we are looking forward to full distribution in all 123 stores in our market.

Thank you,

Tracy Patterson

The Kroger Co.

Columbus Division

Produce Merchandising

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