

## Eric P. Bettinger

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### Professional Experience

*Associate Professor of Education.* Stanford University School of Education. (Sep 08 to present)

*Affiliate,* Abdul Latif Jameel Poverty Action Lab (Jan 15 – present)

*Research Associate.* National Bureau of Economic Research. (Sep 11– present)

*Faculty Research Fellow.* National Bureau of Economic Research. (Mar 03– Aug 11)

*Associate Professor of Economics.* Case Western Reserve. (Jul 06 to Aug 08 )

*Assistant Professor of Economics.* Case Western Reserve (Jul 00 to Jun 06)

*Visiting Fellow.* American Academy of Arts and Science. (Sep–Dec 2002)

Other Current Affiliations include Stanford Center for Education Policy Analysis, Lemann Center for Entrepreneurship and Educational Innovation in Brazil, Stanford Center for International Development, Center for Analysis of Postsecondary Education and Employment at Teacher's College, Center for the Analysis for Postsecondary Readiness at Teacher's College, CESifo

### Education

*Ph.D.* Economics, Massachusetts Institute of Technology, 2000

*B.A.* Economics, Brigham Young University, 1996. *Magna cum Laude*, Honors

### Peer-Reviewed Articles

Bettinger, Eric (forthcoming) " Need-Based Aid and College Persistence: The Effects of the Ohio College Opportunity Grant." *Educational Evaluation and Policy Analysis*.

Bettinger, Eric, Mari Rege, and Torbjorn Haegland, (2014) "Home with Mom: The Effects of Stay at Home Parents on Children's Long-run Outcomes." *Journal of Labor Economics* 32:3. [equal authorship].

Bettinger, Eric and Rachel Baker. (2014) "The Effects of Student Coaching: An Evaluation of a Randomized Experiment in Student Advising." *Educational Evaluation and Policy Analysis* 36:1 pp 3-19. [equal authorship].

Bettinger, Eric, Brent Evans, and Devin Pope (2013). "Improving College Performance and Retention the Easy Way: Unpacking the ACT Exam," *American Economic Journal: Economic Policy*, 5(2), 26-52.

Bettinger, Eric, Bridget Long, Phil Oreopoulos and Lisa Sanbonmatsu, (2012) "The Role of Simplification and Information: Evidence from the FAFSA Experiment." *Quarterly Journal of Economics* 127 (3), 1205-1242.[equal authorship]

Bettinger, Eric (2012) "Paying for Performance in Grade School: Evidence from a Policy Experiment" *Review of Economics and Statistics* 94 (3), 686-698.

Bettinger, Eric, Michael Kremer, and Juan Saavedra (2010) "How Do Vouchers Work? Evidence from Colombia." *Economic Journal* 546(08):F204-F228. [equal authorship].

- Bettinger, Eric and B. T. Long. (2010) "Does Cheaper Mean Better? The Impact of using Adjunct Instructors on Student Outcomes." *Review of Economics and Statistics* 92(3): 598–613. [equal authorship]
- Bettinger, Eric and B. T. Long. (2009) "Addressing the Needs of Under-Prepared College Students: Does College Remediation Work?" *Journal of Human Resources* 44(3): 736–771. [equal authorship]
- Slonim, Robert, James Carlson, and Eric Bettinger, (2007), "Possession and Discounting Behavior." *Economics Letters* 97(3): 216-221.
- Bettinger, Eric and Robert Slonim (2007), "Patience in Children: Evidence from Experimental Economics." *Journal of Public Economics* 91(1-2): 343-363. [equal authorship].
- Bettinger, Eric and Robert Slonim (2006), "Using Experimental Economics to Measure the Effects of a Natural Educational Experiment on Altruism," *Journal of Public Economics* 90(8-9): 1625-1648. [equal authorship].
- Angrist, Joshua, Eric Bettinger, and Michael Kremer (2006), "Long-Term Educational Consequences of Secondary School Vouchers: Evidence from Administrative Records in Colombia," *American Economic Review* 96(3): 847-862. [equal authorship].
- Bettinger, Eric and B. T. Long. (2005) "Do Faculty Members serve as Role Models? The Impact of Faculty Gender on Female Students." *American Economic Review*, vol. 95, no. 2. [equal authorship]
- Bettinger, Eric P (2005), "The Effect of Charter Schools on Charter Students and Public Schools," *Economics of Education Review*, 24(2) pp. 133-147.
- Bettinger, Eric and Bridget Long. (2005) "Remediation at the Community College: Student Participation and Outcomes" *New Directions for Community Colleges*, Number 129, pp. 17-26. [equal authorship].
- Angrist, Joshua, Eric Bettinger, Erik Bloom, Michael Kremer, and Elizabeth King (2002) "The Effects of School Vouchers on Students: Evidence from Colombia," *American Economic Review* 92(5): 1535-1558. [equal authorship].
- Bettinger, Eric, and William T. Bogart (2001), "Open Enrollment and Property Values: Who Really Benefits?" *National Tax Association Conference Proceedings 2001*: 273-278. [equal authorship].

#### Other Refereed Papers in Review Process

- Bettinger, Eric and Bridget Long, "Class Size in College." Under Review. [equal authorship].
- Bettinger, Eric, Bridget Long, and Eric Taylor, "Graduate Student Teaching" Under Review. [equal authorship].

#### Book Chapters

- Bettinger, Eric and Betsy Williams (2015) "Federal and State Financial Aid during the Great Recession" *How the Financial Crisis and Great Recession Affected Higher Education*. Jeffrey Brown and Caroline Hoxby, Eds.. University of Chicago Press.
- Zimmer, Ron and Eric Bettinger. (2014). "Getting Beyond the Rhetoric: Surveying the Evidence of Vouchers and Tax Credits" In *Handbook of Research in Education Finance and Policy*, ed. Helen Ladd, and Edward Fiske. Note that this is an updated version of our 2007 chapter.
- Bettinger, Eric (2012) "Financial Aid: A Blunt Instrument for Increasing Degree Attainment." In *Getting to Graduation: The Completion Agenda in Higher Education*, Andrew Kelly and Mark Schneider, Eds. John Hopkins Press.

- Bettinger, Eric (2011) "Educational Vouchers in International Contexts" in *The Handbook of the Economics of Education, Volume 4*, ed. Eric Hanushek, Stephen Machin, and Ludger Woessmann, Elsevier.
- Bettinger, Eric (2010) "To Be or Not to Be: Major Choices in Budding Scientists" in *The American University in the Global Economy*. Ed. Charles Clotfelter. University of Chicago Press, pp. 69-100.
- Bettinger, Eric (2010) "Instrumental Variables," *International Encyclopedia of Education. Statistics Volume*. Elsevier Press. pp. 223-228.
- Bettinger, Eric and B. T. Long. (2007) "Institutional Responses to Reduce Inequalities in College Outcomes: Remedial and Developmental Courses in Higher Education." In Stacy Dickert-Conlin and Ross Rubenstein, Eds. *Economic Inequality and Higher Education: Access, Persistence, and Success*. New York: Russell Sage Foundation. [equal authorship]
- Zimmer, Ron and Eric Bettinger. (2007). "Getting Beyond the Rhetoric: Surveying the Evidence of Vouchers and Tax Credits" In *Handbook of Research in Education Finance and Policy*, ed. Helen Ladd, and Edward Fiske. New York: Routledge: 447-466. Also published in *The International Encyclopedia of Education*, 3rd Edition, edited by Barry McGaw, Penelope Peterson and Eva Baker, Elsevier, 2010.
- Bettinger, Eric. "Evaluating Educational Interventions in Developing Countries." (2006) in *Educating All Children: A Global Agenda*, ed. Joel E. Cohen, David E. Bloom, and Martin B. Malin. MIT Press.
- Bettinger, Eric and B. T. Long. (2006) "The Increasing Use of Adjunct Instructors at Public Institutions: Are we Hurting Students?" In Ronald Ehrenberg, Ed. *What's Happening to Public Higher Education*. Westport, CT: Greenwood Press for the American Council on Education. [equal authorship]
- Bettinger, Eric and Bridget Long. (2006) "The Increasing Use of Adjunct Instructors at Public Institutions: Are We Hurting Students?" in *Assessing Public Higher Education at the Start of the 21<sup>st</sup> Century*, ed. Ron Ehrenberg. [equal authorship].
- Bettinger, Eric and Robert Slonim, "The Effects of Educational Vouchers on Student Overconfidence." (2005) *Field Experiments in Economics*, ed. Glenn Harrison, Elsevier. [equal authorship].
- Bettinger, Eric and Erin Riley. "Buying Ohioans Loyalty? How State Financial Aid Affects Brain Drain" (2005) in *Creating Enterprise: University-Government Partnerships to Promote Entrepreneurship*, ed. Scott Shane, Aldershot, UK: Edward Elgar. [equal authorship].
- Bettinger, Eric, "Is the Finish Line in Sight? Financial Aid's Impact on Retention and Graduation." (2004) in *College Choices: The Economics of Where to Go, When to Go, and How to Pay For It*, ed. Caroline M. Hoxby, Chicago University Press and NBER.

### Research in Progress

- Bettinger, Eric and Bridget Long. "Simplification and Incentives: A Randomized Experiment to Increase College Savings"
- Bettinger, Eric and Bridget Long. "Peer Effects and Student Achievement: The Role of Race in the College Classroom"
- Bettinger, Eric, Christopher Doss, Susanna Loeb, and Eric Taylor "Virtually Large: Evidence from a Large-Scale Randomized Experiment in Online Classes"
- Bettinger, Eric, Susanna Loeb, and Eric Taylor "Remote but Influential: Peer Effects and Reflection in Online Higher Education Classrooms"
- Bettinger, Eric, Lindsay Fox, Susanna Loeb, and Eric Taylor "Changing Distributions: How online college classes alter student and professor performance"
- Antonio, Anthony, Eric Bettinger, Brent Evans and Jesse Foster. "The Effect of High School College Advisement: Evidence from a Randomized Evaluation in Texas."
- Bettinger, Eric, Michael Kremer, Maurice Kugler, and Juan Saavedra. "The Effect of Educational Vouchers in Colombia on Students' Labor Market Outcomes."

### Book Reviews and Other Published Reports

- Bettinger, Eric and B. T. Long. (2009) Strategies for the Redesign of the Beginning Postsecondary Students Longitudinal Study. Submitted to the National Center for Education Statistics (NCES).
- "Book Reviews: *When Schools Compete: A Cautionary Tale* by H. Ladd and E. Fiske and *Policy Entrepreneurship* by M. Mintrom" in *Journal of Policy Analysis and Management* (2001).
- "Book Reviews: *Privatizing Education* ed. H. Levin" in *Journal of Economic Literature* (Dec 2003).

### Public and Professional Service

- Associate Editor. *Journal of Labor Economics*. (Jan 2009–present).
- Associate Editor. *Economics of Education Review*. (Aug 2006–December 2013).
- Editorial Board. *Education Finance and Policy*. (June 2010 to present).
- Editorial Board. *Planejamento e Políticas Públicas* (Jan 2015 to present)
- Editorial Board. *AERA Open* (Oct 2014 to present)

### Academic Grants

- Spencer Foundation grant for research on Cal Grant Awards (2014-15)
- Institute of Educational Sciences grant for research on College Advising Corps (2013-2016).
- Institute of Educational Sciences grant for research on FAFSA Simplification (2012-2016).
- Bill and Melinda Gates Foundation Grant for Research on FAFSA Simplification (2009-2011).
- Institute of Educational Sciences grant for research on college savings (2009-2012).
- Bill and Melinda Gates Foundation Grant for Research on State Administrative Databases (2008-2012)
- Bill and Melinda Gates Foundation Grant for Research on FAFSA Simplification (2007-2010).
- National Science Foundation grant for research on FAFSA Simplification (2007-2010)

Ohio Board of Regents Grant for Development of Virtual Ohio Center for Transitions and Success in Postsecondary Education. Joint with Ohio State, Cinc U, Sinclair Comm. College, Ohio College Access Network, and Cleveland Scholarship Program. PI representing Case Western (2007).

Kauffman Foundation Grant for Research on FAFSA Simplification (2007).

Bill and Melinda Gates Foundation Grant for Research on FAFSA Simplification (2007).

Atlantic Philanthropic and Ford Foundation Grant for Research in Higher Education (2006-07).

UCLA Center on Education Policy and Evaluation Grant on Women/Minority Involvement in the Sciences (2004-05).

Lumina Grant for Research on College Remediation (2003-2004).

National Science Foundation grant for research on Educational Vouchers (2002-2005).

Russell Sage Grant for research on Educational Vouchers (2001).

Upjohn Institute Mini-grant for research on Educational Vouchers (2001).

Armington Fund grant for research on values in children (2001).

MacArthur Network on Social Interactions and Economic Inequality: Dissertation Fellowship (99-00)

National Science Foundation: Dissertation Improvement Grant (1999-2001)

MIT Economics Department Fellowship (1996-1998).

Ezra Taft Benson, Scholar BYU (1990, 1993-1996).

### **Teaching Experience**

Spring, 2007    Awarded Weatherhead Undergraduate Instructor of Year

Spring, 2006    Finalist for Wittke Teaching Award (top instructor at Case Western)

Spring, 2004    Finalist for Wittke Teaching Award (top instructor at Case Western) and Jackson Mentoring Award (top faculty mentor at Case Western)

Summer, 2001    Awarded Nord Teaching Grant for innovative instruction (Case Western Reserve University)

Spring, 2001    Awarded Dorney Grant for Teaching (Case Western Reserve University)

Courses taught: Experimental Design, Economics of Higher Education, Graduate Econometrics, Undergraduate Econometrics, State and Local Public Finance.