



Learning Management System

ENTERPRISE EDITION

Sales Order for:

Amherst Exempted Village School District

Amherst EVSD (ODE SAF)

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Introduction

Schoolology proposes to work closely with Amherst Exempted Village School District to implement a digital learning environment that promotes learning, communication, and collaboration inside and outside of the classroom.

Schoolology is a dynamic, user-centric learning management solution that adjusts to any educational environment. Schoolology's versatility derives from three key components: learning management, enhanced communication, and third-party integration. Using Schoolology's engaging tools, educators can create custom courses, pace students individually, and differentiate instruction. Schoolology also facilitates improvement by providing educators access to globally shared resources. Finally, Schoolology seamlessly integrates third-party software via its advanced API. This award-winning, comprehensive approach ensures engagement and magnifies achievement worldwide.

After launching in 2009, Schoolology is now in more than 25,000 schools and organizations across more than 132 countries worldwide. Schoolology is transforming learning by making academic improvement more accessible. Thousands of schools around the world are working together to engage students more effectively, and this is just the beginning.

Implementation Project Plan

After we have received Amherst Exempted Village School District's signed Sales Order, Amherst Exempted Village School District's dedicated Client Consultant will send a brief questionnaire to gather all of the necessary account information and project goals. Upon receiving the questionnaire, the Client Consultant will schedule a kickoff call to begin the implementation process. During the kickoff call, the Client Consultant will review all of the initial setup steps that

Amherst Exempted Village School District will need to get started, as well as address any potential questions or needs that Amherst Exempted Village School District might require.

After the kickoff call, Amherst Exempted Village School District will have access to Schoolology's consulting services, which includes weekly check-in and support during implementation. During this process, we look for specific milestone objectives that include setup for users, courses, single sign-on integration, branding (custom domain, logos etc.) and product training. Schoolology will provide continual support throughout the implementation process through our dedicated Client Consultants and tiered support system.

Enterprise Subscription

Schoolology offers a complete cloud-based solution. All hardware, database, and maintenance costs are included in the pricing. Amherst Exempted Village School District will **not** incur costs associated with system upgrades or releases that improve the current features.

1. LDAP/Single Sign-On (SSO) Integration

Schoolology will make available a SSO script that can be used to establish SSO with third party applications and directories. This will mean that all users will be able to use their school assigned username and password to access the Schoolology environment. Amherst Exempted Village School District will still maintain all usernames, passwords, user groups, roles, and account names locally.

2. Advanced User Management

Amherst Exempted Village School District will have access to Schoolology's Advanced User Management Interface which allows administrators to manage user roles, permissions, privacy, and overall system settings. This also affords administrators the ability to bulk-add

users either using import files or, for more advanced users, programmatically via our REST API.

3. Enterprise Management Interface

Amherst Exempted Village School District will be able to create multiple buildings using the Enterprise Management Interface. Administrators can organize users into individual buildings, and they can designate different users as administrators. The system administrator is able to then manage all users and schools from the main parent account while certain administrators will be responsible for a particular group of users across different buildings.

4. School Site Branding

Schoolology will provide custom branding services to the Schoolology interface for Amherst Exempted Village School District. Schoolology will brand the top banner and links with Amherst Exempted Village School District's desired color scheme, and Schoolology will also replace the Schoolology logo with Amherst Exempted Village School District's organization logo. In addition, Amherst Exempted Village School District will receive domain customization (e.g. `lms.schoolname.org`) or subdomain customization (e.g. `schoolname.schoolology.com`).

5. Support Services

Schoolology offers two levels of support:

- a. The first level is community-based support that is available to all administrators and instructors via a "Feedback/Support" button located in the dropdown menu in the upper right corner of Schoolology. Community support is helpful for finding frequently asked questions and for posting new ideas. As part of your support management practices, you may choose to recommend this level of support for teachers and other staff or faculty at your school.

- b. The second level is dedicated support. As an enterprise client you have access to our dedicated support. You may choose up to three (3) dedicated support contacts from your school/district, whose role is to relay any questions, concerns or ideas to the Schoology team. These three (3) main support contacts can contact Schoology by:
1. Phone: Support contacts may contact a Schoology representative by using a support code listed in the "Feedback/Support" button (only visible to support contacts).
 2. Email: Support contacts may email a Schoology representative by emailing help@schoology.com.
 3. Ticketing System: Support contacts may create their own support tickets by going directly to support.schoology.com.

Services

6. System Configuration

Amherst Exempted Village School District's Client Consultant will support you in training a small group of Schoology power users and project leaders. This group will be given the opportunity to review key Schoology features in depth, discuss best practices and utilize support and training materials with their client consultant.

Schoology will assist in the configuration of Amherst Exempted Village School District's system including items such as account creation/management, system settings, single sign-on, product training and overall implementation strategy. After the kickoff call, the Client Consultant will provide a launch pack that serves as a resource guide for setting up the Schoology system and providing product training for your faculty.

7. Train-the-Trainer Web Delivered*

Schoology offers additional web delivered product training to Amherst Exempted Village School District's support staff via a train-the-trainer approach. This training is often utilized mid-year to provide additional support on intermediate and/or advanced features. The Client Consultant will train a select group of designated users that will ultimately train the end users. This in-depth product training will demonstrate how to organize classroom content, administer and grade assessments, track overall student performance, and how to use Schoology's collaborative tools.

*Training services will expire one (1) year from date of purchase

Master Services Agreement

By accepting this Sales Order, you are agreeing to the terms of the Schoolology Master Subscription Agreement, which is located here:

<https://dl.dropboxusercontent.com/u/64457365/Schoolology%20MSA%2020130411.pdf>

SUBSCRIBER NAME:

Amherst Exempted Village School District

Signature:

Printed Name:

Title:

Date:

Enterprise Cost Summary

Exhibit A – Pricing

Contract Start Date: **January 1, 2014**
 Contract End Date: **December 31, 2016**
 Enrollment: **4,000**

Year One

Description	Price/Rate	Quantity	Discount %	Discount \$	Subtotal
Enterprise Subscription, Per Student	\$10.00	4,000	45	\$18,000.00	\$22,000.00
Consultation + Initial Setup Services	\$1,500.00	1			\$1,500.00
Web Delivered Training	\$300.00	2			\$600.00
					\$24,100.00

Year Three

Description	Price/Rate	Quantity	Discount %	Discount \$	Subtotal
Enterprise Subscription, Per Student	\$10.00	4,000	30	\$12,000.00	\$28,000.00
					\$28,000.00

Year Two

Description	Price/Rate	Quantity	Discount %	Discount \$	Subtotal
Enterprise Subscription, Per Student	\$10.00	4,000	30	\$12,000.00	\$28,000.00
					\$28,000.00

Grand Total: **\$80,100.00**



The initial payment is due 30 days after the invoice date. All renewal subscriptions are invoiced 30 days prior to the start of the new term. Payment for renewal subscriptions must be received within 10 business days after the start of a new term.

This Sales Order is valid until December 31, 2013.

Thank you for your business!