

Budget

Austintown Local (048298) - Mahoning County - 2014 - Straight A Fund - Rev 0 - Straight A Fund - Application Number (33)

U.S.A.S. Fund #:

Plus/Minus Sheet (opens new window)

Purpose Code	Object Code	Salaries 100	Retirement Fringe Benefits 200	Purchased Services 400	Supplies 500	Capital Outlay 600	Other 800	Total
Instruction		0.00	0.00	0.00	0.00	2,810,894.00	0.00	2,810,894.00
Support Services		5,460.00	898.00	0.00	0.00	0.00	0.00	6,358.00
Governance/Admin		0.00	0.00	0.00	0.00	0.00	0.00	0.00
Prof Development		0.00	0.00	0.00	0.00	0.00	0.00	0.00
Family/Community		0.00	0.00	0.00	0.00	0.00	0.00	0.00
Safety		0.00	0.00	0.00	0.00	0.00	0.00	0.00
Facilities		0.00	0.00	0.00	0.00	0.00	0.00	0.00
Transportation		0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total		5,460.00	898.00	0.00	0.00	2,810,894.00	0.00	2,817,252.00
Adjusted Allocation								0.00
Remaining								-2,817,252.00

Application

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Applicants shall respond to the prompts or questions in the areas listed below in a narrative form.

A) APPLICANT INFORMATION - General Information, Experience and Capacity

1. Project Title: Ohio Student Broadcast Network (OSBN)

2. Executive summary: Provide an executive summary of your project proposal and which goal(s) in question 9 you seek to achieve. Please limit your responses to no more than three sentences.

Our goal is to create the Ohio Student Broadcast Network that could someday be accessible to all students within the State of Ohio. This collaborative effort between Austintown Schools (Austintown Community TV), Boardman Schools (Boardman Schools TV Network) and Struthers School District, partnered with The Summit .FM radio station, will significantly impact student achievement in the field of digital media production. By enabling our students to share and produce collaborative projects through an online student-produced network, our students will reach higher levels of success as they gain experience in this career path.

11488 3. Total Students Impacted:

4. Lead applicant primary contact: - Provide the following information:

First Name, last Name of contact for lead applicant: Barbara Kliner

Organizational name of lead applicant: Austintown Local School District

Unique Identifier (IRN/Fed Tax ID):

Address of lead applicant: 700 S Raccoon Road, Youngstown, OH 44515

Phone Number of lead applicant: 330-797-3900 ext 1515

Email Address of lead applicant: aust_bk@access-k12.org

5. Secondary applicant contact: - Provide the following information, if applicable:

First Name, last Name of contact for secondary applicant: Joseph Hollabaugh

Organizational name of secondary applicant: Boardman Local School District

Unique Identifier (IRN/Fed Tax ID):

Address of secondary applicant: 7777 Glenwood Avenue, Boardman, OH 44512

Phone number of secondary applicant: 614-203-9101

Email address of secondary applicant: joe.hollabaugh@boardmanschools.org

6. List all other participating entities by name: Provide the following information for each additional participating entity, if applicable: Mention First Name, Last Name, Organizational Name, Unique Identifier (IRN/Fed Tax ID), Address, Phone Number, Email Address of Contact for All Secondary Applicants in the box below.

1. Joseph Nohra, Superintendent Struthers City School District, IRN 044859 ID 99 Euclid Ave, Struthers, OH 44471, 330-506-9975, joseph.nohra@strutherscityschools.org 2.. Tommy Bruno, General Manager, The Summit.FM Radio Station - Friends of 91.3 Non-profit 26-431-2124 65 Steiner Ave, Akron, OH 44301 330-761-3095 tommybruno@913thesummit.com

7. Partnership and consortia agreements and letters of support: - (Click on the link below to upload necessary documents).

* Letters of support are for districts in academic or fiscal distress only. If school or district is in academic or fiscal distress and has a commission assigned, please include a resolution from the commission in support of the project.

* If a partnership or consortium will be established, please include the signed Straight A Description of Nature of Partnership or Description of Nature of Consortium Agreement.

UploadGrantApplicationAttachment.aspx

8. Please provide a brief description of the team or individuals responsible for the implementation of this project including relevant experience in other innovative projects. You should also include descriptions and experiences of partnering entities.

Barbara Kliner is the grant manager of the project. She was a school district treasurer/CFO for 30 years, of which 20 were in Austintown Schools. Following retirement she returned to the district as the grant specialist. She has successfully written and managed several grants including a federal U.S. Department of Health and Human Services grant for \$500,000 to purchase a mobile medical unit for the district. The grant involved developing a working partnership with Valley Care Health Systems to provide enhanced medical coverage for the students of the district and start a community outreach program. She has experience in CCIP management and holds a valid treasurer's license. Joseph Hollabaugh is the Video Production and Broadcast Journalism teacher at Boardman High School. He is also the General Manager of Boardman Schools Television Network (BSTN). He is responsible for implementing a new digital media production curriculum, refocusing the programs efforts on creating more of a collaborative production environment utilizing students' creative input and technology skills in conjunction with the local community to produce programs that highlight student achievement and community involvement. He has also been successful in creating a Student Documentary Film Festival and executive producing community programs. He produces short films and promotional films, and has professional experience working for FOX and Lionsgate films. His strength lies in his experience using various digital media production methods and in training students to utilize a broad range of digital technologies to create their own projects. Gina Cardillo is the television production teacher at Austintown Fitch High School. She is also the General Manager of Austintown Community Television (ACTV). In TV production, her students must apply 21st century skills and resources in project-based learning opportunities. During her tenure as a print/broadcast journalism and TV production teacher, her students have won various awards for their submissions, including Youngstown State University's Press Day. Gina has also been an active member and researcher for the Transformation Team at the Austintown Schools. This team is responsible for the future move from a traditional high school to an interest-based academy model. Her strength lies in the development and implementation of a new curriculum that fosters collaboration, creativity and problem solving in a shared setting. Joseph Nohra is the Superintendent of the Struthers City Schools. In his previous position as principal of Mosaic-Cleveland Heights High School, he was responsible for the creation of a fine and performing arts school. One of the major programs he was instrumental in developing was a Career Tech Digital Media program. Labs and instructional models were created for both audio and digital media classes. Joseph's extensive background and experience in building community partnerships will be valuable. The Summit FM (radio station), Tommy Bruno is the Executive Director of The Summit FM- Friends of 91.3. The Summit is a non-profit listener-supported independent radio station, providing communities with diverse music and community service in the Akron, North Canton, Youngstown and Warren areas. The Summit FM is partnering with local schools to provide accessibility and positive programming to youth in the area. All of their family appropriate music and messages are available online streaming audio and via smart phone apps. As a partner in the consortium, The Summit FM will provide radio broadcasting accessibility to our media students to learn the radio business in a hands-on creative environment.

B) PROJECT DESCRIPTION - Overall description of project and alignment with Outcomes

9. Which of the stated Straight A Fund goals does the proposal aim to achieve? - (Check all that apply)

Student achievement

Spending reductions in the five-year fiscal forecast

Utilization of a greater share of resources in the classroom

10. Which of the following best describes the proposed project? - (Select one:)

New - never before implemented

Existing and researched-based - never implemented in your district or community school but proven successful in other educational environments

Mixed Concept - incorporates new and existing elements

Enhancing/Scale Up - elevating or expanding an effective program that is already implemented in your district, school, or consortia partnership

11. Describe the innovative project.

Our goal is to create the OSBN program that would be accessible to all students. By utilizing current school facilities in the three districts and enhancing the already established technology and services, we believe we are creating a one of a kind program. This innovative program will provide students with a 21st century approach to digital media production, radio broadcasting, and television broadcasting. Our approach takes the traditional methods of teaching and producing radio and television broadcast programming and flips the classroom. The students become the hands-on production team that creates all

radio and television programming for the network. The teachers act as facilitators empowering the students by providing training, support, and feedback as they work through the production process. The digital technology will enable the students from different schools to participate in distance learning and sharing classroom projects via the internet. With two districts providing the television programming and joining with the radio broadcasting, we can provide an educational experience for our students that will prepare them to be job ready when graduating from high school. The television network is already established through Armstrong Cable in both Austintown and Boardman with over 169,000 potential viewers. Struthers School District has the radio station. The radio portion of the program will concentrate on engaging media students in KIDJAM! Radio, a highly accessible, "healthy" channel for pre-teens, developed by a program committee that includes local educators and a well regarded psychologist. Accessible for kids and parents on the radio dial, and through streaming audio on the internet and smart phone apps, the goal is to reach thousands of local youth with the channel's positive, appropriate music and supportive educational messaging- which is broadcast/delivered by kids, for kids in a peer to peer format.

12. Describe how it will meet the goal(s) selected above. - If school/district receives school improvement funds/support, include a brief explanation of how this project will advance the improvement plan.

Our goal of Student Achievement will be accomplished by the following: 1. Engages students in all aspects of production which would enhance their media production experience and raise their achievement by learning all the major aspects of television and radio production rather than just one or the other. 2. Creating a common curriculum schedule within the consortium provides a platform to elevate student achievement by inspiring creativity, collaboration, critical thinking and creative problem solving. 3. Enhances reading comprehension and promotes clearer understanding of new media concepts and related curriculum. 4. Provides an innovative vehicle through which students of varying learning styles can develop digital media production skills through shared services. 5. Encourages students to engage in meaningful learning experiences by increasing student interest and motivation by utilizing the same advanced technology thus providing students the opportunity to succeed at the same level. 6. Connections are made through student and community collaborations which heighten student achievement and give students the skills to be job ready when graduating

C) SUSTAINABILITY - Planning for ongoing funding of the project, cost breakdown

13. Financial Documentation - All applicants must enter or upload the following supporting information. Responses should refer to specific information in the financial documents when applicable:

a. Enter a project budget

b. Upload the Straight A Financial Impact Template forecasting the expected changes to the five-year forecast resulting from implementation of this project. If applying as a consortia or partnership, please include the five-year forecasts of each school district, community school or STEM school member for review.

c. If subsection (b) is not applicable, please explain why, in addition to how the project will demonstrate sustainability and impact.

[This section is not applicable. We have uploaded the Financial Impact Template.]

14. What is the total cost for implementing the innovative project?

2,817,252.00 * Total project cost

* Provide a brief narrative explanation of the overall budget. The narrative should include the source and amount of other funds that may be used to support this concept (e.g., Title I funding, RttT money, local funding, foundation support, etc.), and provide details on the cost of items included in the budget (i.e. staff counts and salary/benefits, equipment to be purchased and cost, etc).

STUDIO EQUIPMENT \$2,150,000 Total Currently, each school district is experiencing equipment failure due to outdated analog equipment, or equipment that it not compatible with the current digital cable provider's platform. Student learning is negatively impacted as a result. New television production equipment for Austintown and Boardman, along with new radio production equipment for Struthers, will strengthen student competencies and enable students to collaborate across various digital formats and platforms. To be compatible with the cable provider's digital platform, we must be outfitted with digital equipment that will be used to produce television and radio programming. All 3 schools must have the same equipment in order for the curriculum to be seamless. Equipment purchases will include studio and field cameras, lighting, green screen, blue screen, microphones, stands and clips, audio boards, tripods and mounts, cranes, boom poles, 3-point lighting kits, new studio lighting, switchers, teleprompters, live capture studio recording system, monitors, character generators, mixers, Foley Studio (sound-proof box), sound boards, set furniture, c-stands, portable hard drives, XLR cable, XLR cable connectors, radio production broadcast consoles, camera charging units, sound speakers, portable speaker systems, Smart Boards, digital multi-media projectors, broadcast animation hardware and software, flat screen televisions, DVD Blue Ray player/recorder/urner, racks, computer desks, portable recording patch bay, portable recording rack, and analog to digital cable conversion boxes. The radio station's digital upgrades include mirrored facilities able to communicate with one another. The equipment needed would include digital broadcast production board, digital audio delivery system, audio servers, monitors, microphones, wiring, and interfacing. COMPUTER EQUIPMENT \$421,900 Total Currently, all 3 districts utilize varying computer platforms, software, and accessories, which are outdated, incompatible or not up to current industry digital standards. Due to this, students are forced to use outdated operating systems that require them to work at a pace that is far below their knowledge and ability repertoire in this digital world. Apple is the industry standard in professional television and radio digital media production. We will purchase a total of 80 iMac desktop computers. A complete iMac lab is required in each district in order to edit, produce, create radio broadcasts, and Skype. Austintown and Boardman will receive 27 computers each (25 student stations plus 1 graphics computer for television production and 1 audio Pro Tools computer for radio/podcast production), and Struthers will receive 25 student stations plus 1 audio Pro Tools computer for radio/podcast production). Software includes audio Pro Tools, Final Cut Pro X, Adobe Audition, and Enco Audio Vault System. The computers will be utilized by the students as editing workstations to produce digital media programming. MOBILE PRODUCTION VEHICLES \$240,000 Total Due to increased on-location television and radio broadcasts, having a production vehicle for each district in the consortium is essential for today's digital production environment. These vehicles would be equipped with a fly pack used for remote on-location filming, editing and online broadcasting. GRANT MANAGER \$6,358 Total A grant manager will be utilized for the financial and reporting responsibilities. Austintown employs a grants specialist on an hourly basis. She will coordinate the grant application, purchasing, inventorying, attending consortium meetings, CCIP reports and accountability to the treasurer. It is estimated that she will work 26 weeks at 6 hours per week for a total of 156 hours. Her hourly rate is \$35.00 for a total salary of \$5,460 plus benefits of \$898. Benefits are 14% for retirement, 1% for workers compensation and 1.45% for Medicare.

15. What **new/recurring costs** of your innovative project will continue once the grant has expired? If there are no new/recurring costs, please explain why.

732,000.00 * Specific amount of new/recurring cost (annual cost after project is implemented)

* Narrative explanation/rationale: Provide details on the cost of items included in the budget (i.e. staff counts and salary/benefits, equipment to be purchased and cost, etc.). If there are no new/recurring costs, please explain why.

The total estimated for new/recurring costs for 5 years for 3 districts is \$732,000. In order for each program to maintain its sustainability after the grant is gone, our program would be open to include other partners such as school districts, businesses and community organizations. By securing new partnerships across the state, it would allow the program to grow, thus enabling the renewal of the program's cost effectiveness and successful programming. We will also have an increase in the number of students enrolled in the program. Each district will continue to produce their own in-house promotions and marketing for the program and station. This will also offset any extra cost that may be incurred as the program develops. STUDIO COSTS: Recurring costs would include studio service agreements, as well as service, computer, and communication upgrades. The forecasted cost for this program would be split through the consortium three ways with each member paying \$20,000 per year (totaling \$60,000 per fiscal year). Over the 5 year period this would total \$300,000. All of the equipment will be under warranty. The two districts operating television studios currently are averaging about this amount in repairs to outdated analog equipment each year. STAFF SALARY & BENEFITS: The Austintown and Boardman School Systems currently have established programs in which the digital media production teacher is already employed. The Struthers City Schools would be responsible for the hiring and salary/benefits package for the audio production teacher. Struthers will utilize a currently employed teacher with a background in digital media audio production to first work as a part-time teacher in the consortium. This would increase to 3/4 time the second year, and full-time the third year. This approach would enable each school system to utilize existing staff and benefits packages without having to hire new or incur any extra costs. The projected cost for the digital media audio production teacher at Struthers (salary plus benefits) would be as follows: Year 1 / part-time - \$26,500 Year 2 / 3/4 time - \$35,000 Year 3 / full-time - \$43,500 Over the 5 year period this would total \$192,000 for the Struthers School District. EQUIPMENT COSTS: With this innovative program, there will be new/recurring equipment costs. When dealing with technology, the potential for repair or replacement of any digital media production equipment is inevitable. Therefore, our projected cost for repair/replacement per year would be an estimated \$15,000 per district (totaling \$45,000 each fiscal year). This would include all cameras, microphones, computer workflow equipment, equipment software upgrades, and audio repair. The total of this for 5 years for all schools would be \$225,000. MOBILE PRODUCTION VEHICLE COSTS: The vehicles purchased will be under warranty for the first few years and we do not expect any repairs needed. The actual cost of the units will just be fuel and regular maintenance. All three school districts have access to a bus maintenance facility to provide the oil changes and regular maintenance. Fuel has been estimated at \$1,000 per year because the majority of the events for the students would be within a close proximity to their respective schools. Austintown Schools currently has a van so there would be no expected increase and would actually anticipate saving money because of the repairs needed to keep their old van running. The total of this new expense would be \$15,000 for all three schools for the 5 year period.

16. Are there **expected savings** that may result from the implementation of the innovative project?

1,900,000.00 * Specific amount of expected savings (annual)

* Narrative explanation/rationale: Provide details on the anticipated savings (i.e. staff counts and salary/benefits, equipment to be purchased and cost, etc.)

There would be potential savings beyond the fiscal year listed on the Financial Impact Report. Austintown Schools currently operates a television/media studio program. All of the district's equipment is currently analog and they must change to digital in the near to immediate future in order to stay in operation. The \$950,000 this grant would provide for the new equipment will save the district from purchasing that equipment from the general fund in the future. The same applies to Boardman Schools. This is not reflected in the Financial Impact Report because in all likely hood the districts could not afford to purchase this large amount of equipment in a short period of time due to budget reductions in general fund. The reality is that the districts would continue to buy various pieces of equipment as money was available and make the situation work. This grant provides the opportunity for all three schools to start over with state of the art digital equipment to provide educational opportunities for many years to come. Fitting this scenario into a 5 year forecast is not a reasonable assumption due to the expensive costs of digital media equipment and very few school districts would be financially able to budget this large of a purchase from the general fund. The districts would also seek funding from outside sources such as the cable providers and local government agencies. These funds would not be included in the general fund 5 year forecast.

17. Provide a brief explanation of how the project is self-sustaining. If there are ongoing costs associated with the project after the term of the grant, this explanation should provide details on the cost reductions that will be made that are at least equal to the amount of new/recurring costs detailed above. If there are no new/recurring costs, explain in detail how this project will sustain itself beyond the life of the grant.

This program is self sustained through the use of existing facilities and faculty. The Austintown and Boardman programs have been in existence for over 30 years each. The Struthers radio program relationship dates back to 1955 when it was a basic radio talk network. These programs in each community are already established and recognized as valuable assets. The fact that they have all become ingrained in the school district's curriculum is a bonus for both the schools and the community. The programs are supported by the local government officials with some financial support through the cable networks. Each program has become a valuable part of the daily school schedule from morning announcements to rebroadcasts of the school concerts, plays and athletic events. After the new equipment is purchased through this grant, the future needs of the all three districts will be minimal. Plus the new equipment will enable the studios to expand taping and broadcasting services to the community for compensation. The mobile production vehicles will especially help in covering community events away from the school district. The new and recurring costs listed in question 15 are estimated for the next

five years. The new equipment purchases will eliminate the piece meal purchasing that is taking place now and allow the programs to operate at maximum capacity and not have to spend a lot of time and money trying to "just make it work to get by". The funds from this grant would insure the future and growth of all three programs for many years to come providing a great opportunity for many more students to gain hands on experience in perhaps their chosen career path.

D) IMPLEMENTATION - Timeline, communication and contingency planning

18. Fill in the appropriate dates and an explanation of the timeline for the successful implementation of this project. In each explanation, be sure to briefly describe the largest barriers that could derail your concept or timeline for implementation and your plan to proactively mitigate such barriers. In addition, the narrative should list the stakeholders that will be engaged during that stage of the project and describe the communication that occurred as the application was developed.

Describe the ongoing communication plan with the stakeholders as the project is implemented. (Stakeholders can include parents, community leaders, foundation support and businesses, as well as educational personnel in the affected entities.)

* Proposal Timeline Dates

Plan (MM/DD/YYYY): 12/17/2013

* Narrative explanation

Once awarded grant notification, requisitions for studio outfitting, equipment, and upgrades would be submitted, along with curriculum development. Quotes from four companies (Apple, Full Compass, Kontinuous Jams, and iVideo Technologies) would be examined and the most cost-effective options would be chosen. The hiring process for the new teacher at Struthers would begin. IT inspection for upgrades and networking would begin through collaboration with all three districts in the consortium. The curriculum for the audio and video digital media production programs would be written by the instructors from all three districts, as well as The Summit.FM. Moreover, in conjunction with the consortium's guidance departments, a student interest survey would be conducted and the course of study would be distributed to promote the new program. Promotion for this program would also include letters home to parents, media spots, and postings on the district websites and social media networks. A. 12/17/2013 - Receive Grant Award Letter. Send consortium/partners representatives and administration notice of award, send out press release, and arrange for press conference. Contact grant manager to begin administration of research for comparable quotes for the consortium 12/18-12/21 2013 - Evaluate Studios for Upgrades 12/22-12/28 2013 Evaluate computer and networking technology needs 12/29/2013-1/4/2014 Evaluate facilities and technology needs with cable providers 1/5-1/11 2014 Evaluate and collaborate with IT Support Staff to determine needs 1/12-1/18 2014 Evaluate and collaborate with consortium members regarding the equipment and vehicle purchases for each studio 1/19-1/25 2014 Evaluate and collaborate with IT Support Staff to schedule upgrades 1/26-2/1 2014 Collaborate with school maintenance staff regarding timeline for cleaning, painting etc. 2/2-2/8 2014 Meet with facilities about remodeling and updating cabling for new studios 2/9-2/15 2014 Inspection of electrical components by school maintenance and fire department 2/16-2/22 2014 After review of equipment and service agreement quotes provided by iVideo, Full Compass, and NPI Audio and Video Services, ordering of new equipment 2/23-3/1 2014 Contact Apple to order computers, software, and secure service agreements 3/2-3/8 2014 Write job description and post the position for Struthers Audio Production teacher 3/16-3/22 2014 Begin interview process for audio production teacher at Struthers

Implement (MM/DD/YYYY): 04/01/2014

* Narrative explanation

Implementation (Phase 1): 04/11/2014 - 08/30/2014 Once the distribution and installation of purchased equipment is completed, a systems test will administered and evaluated for overall maximum functionality. This phase will begin over spring break, which will assist with the potential barrier of time due to school still being in session. Also, during spring parent-teacher conferences and open house, current program students and teachers will distribute information to parents before scheduling for fall takes place. Also, curriculum mapping and alignment to the Common Core State Standards will be implemented. The summer months will allow ample time for trouble-shooting problem areas and correction of unforeseen technical issues that may arise which could be a barrier in our progress. Promotions and commercials about this innovative program will be produced and distributed to local and state media outlets; current students will assist with this portion of the plan for implementation. 3/30-4/5 2014 Hire new audio production teacher 4/6-4/12 2014 Begin developing curriculum and provide professional development for teachers in conjunction with our directors of instruction. This process will continue throughout the summer until school begins in September 2014. 4/13-4/19 2014 Examine master schedule to determine necessary changes to students schedule's for each district 4/20-4/26 2014 New equipment arrives and inventory begins 4/27-5/3 2014 Upon completion of inventory, equipment is distributed to the three districts 5/4-5/10 2014 Once delivery is completed installation begins 5/11-5/17 2014 Installation Continues 5/18-5/24 2014 Equipment testing/troubleshooting begins 5/25-5/31 2014 Equipment testing continues 6/1-6/7 2014 Training of consortium instructors on new equipment 6/8-6/14 2014 Bring in seasoned students to train and demonstrate the new studios' functionality 6/15-6/21 2014 Press release /remote conferences scheduled for media attention on program 6/22-6/28 2014 Schedule and conduct tours to recruit students 6/29-6/30 2014 (end of fiscal year) Note: all funds have been obligated or spent by this date. July through August 2014: Summer months would be spent on curriculum development, professional development, system tests, troubleshooting, and making connections with contacts and sponsors. Implementation (Phase 2): 09/02/2014 Collaboration between all consortium members begins with the start of classes in fall 2014.

Summative evaluation (MM/DD/YYYY): 12/19/2014

* Narrative explanation

A summative evaluation would be completed after the first semester in order to determine the effectiveness of the program thus far. This evaluation will include a review of technology, curriculum, teacher effectiveness, student achievement, shared resources, and spending analysis for the first two quarters of the fiscal year. This information will be used to reflect and realign goals for the second semester of instruction ending in early June 2015. The teachers/managers of each school will conduct monthly consortium meetings to evaluate the success of the program and issues that are not meeting expectations and the changes needed to get back on track.

19. Describe the expected changes to the instructional and/or organizational practices in your institution.

The nature of this innovative program is creative and cross-collaborative across three communities. This in itself is an organizational change for all stakeholders as it enables us to work together as never before. In addition, students will be able to take part in an online collaborative program that breaks away from traditional classroom instruction. In a typical week, students would be collaborating, sharing and producing programs in a student-centered environment within their own classroom and with other members of the consortium. The teacher acts as facilitator and is not the center of instruction as in a traditional classroom setting. The students in this program would not be limited to the normal classroom environment. With the purchase of the mobile production vehicles the students would be capable of leaving the classroom and providing remote live programs at various school or community events. This would further enhance their on the job training for career readiness.

E) SUBSTANTIAL IMPACT AND LASTING VALUE - Impact, evaluation and replication

20. Describe the rationale, research or past success that supports the innovative project and its impact on student achievement, spending reduction in the five-year fiscal forecast or utilization of a greater share of resources in the classroom.

What started out 30 years ago as a consortium of the Austintown Board of Education, Township Trustees and Armstrong Cable has grown from a one camera organization with programming for two hours, three nights a week to a fully operational community and school asset. Austintown Community TV offers a full range of television production and broadcasting opportunities for the students. It enables them to gain skills that would help them secure a job after graduation. The students provide services and gain experience by going out into the community and taping local events and athletic competitions. This experience helps the students develop self confidence and gain communication and problem solving skills. It is the perfect example of project based learning. By creating the opportunity for Austintown to join with Boardman and Struthers to expand the opportunities for all three is the key to achieving our student success goal. Boardman has basically the same history along with Struthers and their local radio station. By merging the television and radio programming and broadcasting we double the exposure to students in all three school districts. With the advance in technology this grant would provide, our students would no longer be limited in their scope of work. They can not only collaborate with students from the other school districts but are now connected to the world with unlimited opportunities. Our goal is to achieve student success by appealing to the students who are wired a bit differently and are more motivated by a "do to learn" instead of "learn to do" approach.

21. Is this project able to be replicated in other districts in Ohio?

Yes

No

22. If so, how?

In districts where television and radio production programs exist, the curriculum and technological aspects of this model can be duplicated. The major barriers are in the areas of cost and creation of a consortium. The first hurdle to overcome would be the collaboration from other school districts that would be interested in offering this type of program. The infrastructure is in place in most districts with the cable companies. Discussions would have to begin with the elected officials of the community and a review of the cable company agreements. That is a source of possible start up money. The relationship of this program with the CORE curriculum would need to be discussed with school officials. In light of the emphasis on career path choices and career ready graduates, this would help provide those opportunities for students choosing not to go on to college upon graduation. Once you secure start up funding, issues such as location and staffing would be researched. Creating an advisory board to help with community outreach would be helpful. Finding program leaders who are creative thinkers and planners is a must. They must understand the 21st Century skills of creativity, collaboration, communication and a critical thinking. This type of program is a great example of project based learning for the students and the teachers in this type of program must be comfortable with and possess those teaching skills. Once the students produce their first program and have it viewed on the local TV or radio station, the program will flourish.

23. Describe the substantial value and lasting impact that the project hopes to achieve.

Our number one goal is to empower students to increase their achievement. Through the creation of the OSBN program, the teacher acts as facilitator for the students as they gain 21st century skills to a real world career path. Through this cross- collaborative curriculum, students will take ownership of their production roles. We have seen the way the radio and television production curriculum has impacted students even in a traditional setting; the potential for growth through this collaboration is limitless. For example, last year Fletcher Dunham, a Boardman student and senior class president, wanted to focus on a course of study that included both television and radio production. Due to the fact that Boardman does not have a radio program, Fletcher's curriculum was limited to television production only. Similarly, Kristin Weiss, an Austintown senior and 2013 class valedictorian, also wanted to pursue radio and television production. As Austintown does not have a radio production program either, this was another missed opportunity. These students and others like them could have pursued their interests while also gaining real-world cross-collaborative experiences through a program such as our proposal for OSBN. The potential for increased student achievement is there if we create the vehicles in which students are empowered.

24. What are the specific benchmarks related to the fund goals identified in question 9 that the project aims to achieve in five years? Include any other anticipated outcomes of the project that you hope to achieve that may not be easily benchmarked.

Our goal is for this program to offer our students a comprehensive technical foundation in all aspect of digital media production. By balancing theory and hands-on audio and video production classes, students will have opportunities to collaborate, explore, and share through various integrated digital media disciplines. Students will also achieve success in a curriculum that offers multiple opportunities to apply those learned concepts to the aligned Common Core State Standards through their work in OSBN. Success through this medium is measured through formative and summative assessments including, but not limited to: hands-on demonstration of technical knowledge and skills, peer mentoring, surveys, production of programs, rubrics, and the like. Benchmark 1- Create a teacher/manager advisory consortium to review and prioritize the needs and interest in the digital media programs of each school. Benchmark 2- Create a well stocked warehouse of online resources including specific shared classes, courses from other sources such as colleges or other districts that the students could access Benchmark 3 -Develop a portfolio, in various media formats, of accomplishments of joint projects to be displayed to the public and potential customers Benchmark 4 - Reach out and create relationships with the local television and radio stations in the tri state area to provide access to field trips, speakers and other resources. This would help students make career path decisions.

25. Describe the plan to evaluate the impact of the concept, strategy or approaches used.

* Include the method by which progress toward short- and long-term objectives will be measured. (This section should include the types of data to be collected, the formative outputs and outcomes and the systems in place to track the program's progress).

* Include the method, process and/or procedure by which the program will modify or change the program plan if measured progress is insufficient to meet program objectives.

The effectiveness of this program will be measured using a variety of data including: questionnaires, student achievement on both formative and summative assessments, a technology assessments provided to IT staff, treasurers' reports, and an audit conducted by the staff of each district to evaluate spending and other cost-effective assessment measures that need to be taken as the program moves forward. Through communication with the cable providers and radio station we will obtain a "digital footprint evaluation" that includes viewership numbers, demographics on users and other information that will help us evaluate our success. We will also be able to monitor services requested from businesses and the public such as announcements, requests for onsite broadcast services, advertisements and production requests. By analyzing the summative and formative evaluation at the close of the first phase of implementation, the consortium would take active steps to modify the curriculum in order to meet the program's initial objectives. In the event that the program's objectives are not met, the consortium will meet on a regular basis to create a plan of action to correct and implement new program objectives and procedures that would be cost-effective, timely, and successful for our students. Due to the fact that a collaborative effort like this does not exist in any school district, barriers may arise. Should this happen, modifications will be thoughtfully measured as the consortium moves forward through this process. In essence, reflection, demonstration, and feedback will be the most powerful indicators of effectiveness of instruction and student achievement. Throughout this process, all stakeholders - parents, administrators, and consortium members - will play an integral role in the development and evaluation of the program. Like a coach during a game, adjustments will be made as we progress through the program as well as after each phase is completed. The goal will always be to make improvements the next year that will strengthen the program and help it to grow.

By virtue of applying for the Straight A Fund, all applicants agree to participate in the overall evaluation of the Straight A Fund for the duration of the evaluation timeframe. The Governing Board of the Straight A Fund reserves the right to conduct evaluation of the plan and request additional information in the form of data, surveys, interviews, focus groups, and any other related data to the legislature, governor, and other interested parties for an overall evaluation of the Straight A Fund.

PROGRAM ASSURANCES: I agree, on behalf of this applicant agency and/or all identified partners to abide by all assurances outlined in the Assurance section of the CCIP. In the box below, enter "I Accept" and indicate your name, title, agency/organization and today's date.

I Accept. Vincent Colaluca, Superintendent of Schools, Austintown Local School District 10-16-13 Frank Lazzeri, Superintendent of Schools, Boardman Local School District 10-21-13 Joseph Nohra, Superintendent of Schools, Struthers City School District 10-18-13