

Budget

Boardman Local (048306) - Mahoning County - 2014 - Straight A Fund - Rev 0 - Straight A Fund - Application Number (68)

U.S.A.S. Fund #:

Plus/Minus Sheet ([opens new window](#))

Purpose Code	Object Code	Salaries 100	Retirement Fringe Benefits 200	Purchased Services 400	Supplies 500	Capital Outlay 600	Other 800	Total
Instruction		0.00	0.00	0.00	0.00	19,961.22	0.00	19,961.22
Support Services		0.00	0.00	0.00	0.00	0.00	0.00	0.00
Governance/Admin		1,500.00	0.00	0.00	0.00	0.00	0.00	1,500.00
Prof Development		0.00	0.00	0.00	0.00	0.00	0.00	0.00
Family/Community		0.00	0.00	0.00	0.00	0.00	0.00	0.00
Safety		0.00	0.00	0.00	0.00	0.00	0.00	0.00
Facilities		0.00	0.00	0.00	0.00	0.00	0.00	0.00
Transportation		0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total		1,500.00	0.00	0.00	0.00	19,961.22	0.00	21,461.22
Adjusted Allocation								0.00
Remaining								-21,461.22

Application

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Applicants shall respond to the prompts or questions in the areas listed below in a narrative form.

A) APPLICANT INFORMATION - General Information, Experience and Capacity

1. Project Title: West Blvd. Broadcast System (WBBS)

2. Executive summary: Provide an executive summary of your project proposal and which goal(s) in question 9 you seek to achieve. Please limit your responses to no more than three sentences.

The project is aimed to increase student achievement within the classroom as well as utilizing resources already in the classrooms. Only students maintaining a specific grade point level or those showing improvement will be able to participate in the WBBS. Live broadcasts will be completed daily to all classrooms within the school using equipment already accessible which will foster usage and understanding of such equipment.

485 3. Total Students Impacted:

4. Lead applicant primary contact: - Provide the following information:

First Name, last Name of contact for lead applicant: Alphonse Cervello

Organizational name of lead applicant: West Blvd. School

Unique Identifier (IRN/Fed Tax ID): 038539

Address of lead applicant: 6125 West Blvd., Youngstown, Ohio 44512

Phone Number of lead applicant: 330-726-3427

Email Address of lead applicant: Al.Cervello@boardmanschools.org

5. Secondary applicant contact: - Provide the following information, if applicable:

First Name, last Name of contact for secondary applicant: Linda Ross

Organizational name of secondary applicant: Boardman Local Schools

Unique Identifier (IRN/Fed Tax ID): 048306

Address of secondary applicant: 7410 Market St.

Phone number of secondary applicant: 330-726-3412

Email address of secondary applicant: Linda.Ross@boardmanschools.org

6. List all other participating entities by name: Provide the following information for each additional participating entity, if applicable: Mention First Name, Last Name, Organizational Name, Unique Identifier (IRN/Fed Tax ID), Address, Phone Number, Email Address of Contact for All Secondary Applicants in the box below.

N/A

7. Partnership and consortia agreements and letters of support: - (Click on the link below to upload necessary documents).

* Letters of support are for districts in academic or fiscal distress only. If school or district is in academic or fiscal distress and has a commission assigned, please include a resolution from the commission in support of the project.

* If a partnership or consortium will be established, please include the signed Straight A Description of Nature of Partnership or Description of Nature of Consortium Agreement.

[UploadGrantApplicationAttachment.aspx](#)

8. Please provide a brief description of the team or individuals responsible for the implementation of this project including relevant experience in other innovative projects. You should also include descriptions and experiences of partnering entities.

My name is Al Cervello, Principal of West Blvd. Elementary School, and I will be the individual who is spearheading this grant opportunity. I have been in contact with Joe Hollabaugh, Boardman Local School's Director of BSTN (Boardman Schools Television Network), Nick Opritza, Auditorium Manager of the Boardman Performing Arts Center, Joseph Battista, Technical Operations Supervisor at Armstrong Cable Company and Jeff Hammerton, teacher/director of Robinwood Lane's Television Network. Being in a district the size of the Boardman Local Schools, many wonderful people who specialize in the area of broadcasting are readily available for information, guidance and technical support. Mr. Hollabaugh and Mr. Opritza have been working with the district's television network for a number of years, which includes but not limited to school productions, Trustee meeting coverage, interviews and local broadcasts of athletic and special events. Mr. Battista has worked for the Armstrong Cable Company for 30 years and brings his knowledge and skills to help establish a studio and broadcast a signal here at West Blvd. Mr. Hammerton is a teacher within the district but also the director of Robinwood Lane's Television Network. Mr. Hammerton has a background in education as well as journalism and broadcasting. I am new to the broadcasting and television setting; however, I have created many new programs and initiatives while in the Boardman Schools. I have created an award winning Math Mentor Program. This program won the Excellence in Education, "Innovative Program of the Year" for Mahoning County in 2009 and continues to benefit the children and community of West Blvd. Elementary School. Some other initiatives that I have created include: district wide Big Brother/Sister program, Hands-on Greenhouse laboratory for hands-on learning (partnership with the non-profit group Making Kids Count) as well as a Block Out Bullying program that utilizes community organizations for support.

B) PROJECT DESCRIPTION - Overall description of project and alignment with Outcomes

9. Which of the stated Straight A Fund goals does the proposal aim to achieve? - (Check all that apply)

Student achievement

Spending reductions in the five-year fiscal forecast

Utilization of a greater share of resources in the classroom

10. Which of the following best describes the proposed project? - (Select one:)

New - never before implemented

Existing and researched-based - never implemented in your district or community school but proven successful in other educational environments

Mixed Concept - incorporates new and existing elements

Enhancing/Scale Up - elevating or expanding an effective program that is already implemented in your district, school, or consortia partnership

11. Describe the innovative project.

The project is entitled WBBS (West Blvd. Broadcast System). The project would allow fourth graders the opportunity to establish, create and direct a live broadcast event daily at school. The event would need to be scripted, proof read, revised and approved everyday prior to being broadcasted. This project is a multi disciplinary-learning tool, which would affect all of the 110 fourth graders directly while impacting the school climate and culture of the rest of the students and staff. The staff, students and community feel that achievement through opportunities is an important aspect of student's success and school culture. We believe that this project will give our students opportunities that otherwise would not be possible and build a school culture of ownership and responsibility.

12. Describe how it will meet the goal(s) selected above. - If school/district receives school improvement funds/support, include a brief explanation of how this project will advance the improvement plan.

Only those students who maintain a specific grade point average or have shown growth and a consistent work ethic will be permitted to participate in the West Blvd. Broadcast System. Teachers will assess student's grades and performance on a weekly basis to maintain the integrity of the program. Students, parents and staff will be made aware of the expectations needed to participate and the commitment it requires. We are hopeful that this incentive and the increase in teacher-parent communication will benefit all students. Utilization of a greater share of resources in the classroom: Each classroom at West Blvd. has technology within them that would be beneficial to the students and staff if implemented to its fullest capacity. Some teachers feel more comfortable with this technology that others which is displayed within the classroom instruction and teaching practices. Introducing this project to West Blvd. would force the staff to become familiar with their technology and begin using it within their classroom. Profession development will be provided to the staff to support such a project as well as encouraging them to use it for instruction and daily practices.

C) SUSTAINABILITY - Planning for ongoing funding of the project, cost breakdown

13. Financial Documentation - All applicants must enter or upload the following supporting information. Responses should refer to specific information in the financial documents when applicable:

a. Enter a project budget

b. Upload the Straight A Financial Impact Template forecasting the expected changes to the five-year forecast resulting from implementation of this project. If applying as a consortia or partnership, please include the five-year forecasts of each school district, community school or STEM school member for review.

c. If subsection (b) is not applicable, please explain why, in addition to how the project will demonstrate sustainability and impact.

This project is a building initiative and is not related to any other organization or district.

14. What is the total cost for implementing the innovative project?

21,461.22 * Total project cost

* Provide a brief narrative explanation of the overall budget. The narrative should include the source and amount of other funds that may be used to support this concept (e.g., Title I funding, RttT money, local funding, foundation support, etc.), and provide details on the cost of items included in the budget (i.e. staff counts and salary/benefits, equipment to be purchased and cost, etc).

The overall budget consists of equipment necessary to create a television network system within the school itself. Broadcasting would be limited to the classrooms, gymnasium and office areas - where coax cable is already run and usable. Broadcasts would be able to be video taped and played on our local school's television network (BSTN) when applicable which is through our local cable provider, Armstrong. Armstrong is willing to support this program from creation to full implementation. Mr. Battista, Technical Operations Supervisor at Armstrong, has already demonstrated this commitment by visiting West Blvd. and helping me create and assess a project needs assessment. Specific commercial quality TV modulators will be donated to the school from Armstrong. A yearly stipend of \$1,500.00 would be provided by the school district to the individual at West Blvd. who would be over-seeing WBBS (West Blvd. Broadcast System).

15. What new/recurring costs of your innovative project will continue once the grant has expired? If there are no new/recurring costs, please explain why.

1,500.00 * Specific amount of new/recurring cost (annual cost after project is implemented)

* Narrative explanation/rationale: Provide details on the cost of items included in the budget (i.e. staff counts and salary/benefits, equipment to be purchased and cost, etc.). If there are no new/recurring costs, please explain why.

Yearly Stipend to director of WBBS: \$1,500.00 The only recurring cost to this project would be a stipend provided by the district to the individual who is responsible for the television network. This individual would be responsible for the daily broadcast of information and maintaining that students, teachers and parents are aware of the requirements of project participation.

16. Are there expected savings that may result from the implementation of the innovative project?

0.00 * Specific amount of expected savings (annual)

* Narrative explanation/rationale: Provide details on the anticipated savings (i.e. staff counts and salary/benefits, equipment to be purchased and cost, etc.)

There will be no expected savings for the district by implementing this project.

17. Provide a brief explanation of how the project is self-sustaining. If there are ongoing costs associated with the project after the term of the grant, this explanation should provide details on the cost reductions that will be made that are at least equal to the amount of new/recurring costs detailed above. If there are no new/recurring costs, explain in detail how this project will sustain itself beyond the life of the grant.

Once equipment has been initially purchased, the maintenance of this equipment will be the responsibility of the project director. The director will be receiving a stipend and maintenance of equipment will be within their job description. Our local cable provider, Armstrong, has already completed a site visit and stated that the coax cable that is currently broadcasting our cable TV signal would work for a local school broadcast system. If at any time, the building administrator or project director would like to broadcast into a location that currently does not have cable run to it, Armstrong will provide the new coax cable free of charge with installation being completed by the program director and/or administrator and/or custodial staff. During the onset of this project, professional development will be provided to the project director and grade four students by Mr. Hollabaugh (program manager of BSTN - Boardman School's Television Network).

D) IMPLEMENTATION - Timeline, communication and contingency planning

18. Fill in the appropriate dates and an explanation of the timeline for the successful implementation of this project. In each explanation, be sure to briefly describe the largest barriers that could derail your concept or timeline for implementation and your plan to proactively mitigate such barriers. In addition, the narrative should list the stakeholders that will be engaged during that stage of the project and describe the communication that occurred as the application was developed.

Describe the ongoing communication plan with the stakeholders as the project is implemented. (Stakeholders can include parents, community leaders, foundation support and businesses, as well as educational personnel in the affected entities.)

* Proposal Timeline Dates

Plan (MM/DD/YYYY): 10/24/2013

* Narrative explanation

Planning stage: September 15, 2013 through October 24, 2013 During the planning stage of this project, meetings were held with the staff and students of West Blvd. Elementary School. Discussions related to the needs of our students and what STEM was brought us back to our school's mission statement: At West Blvd. Elementary School we: Think responsibly Establish high goals for success Achieve through opportunities Care about community Have a safe clean learning environment (and LOVE each other) This project would encompass responsibly, opportunities, community and school environment.

Implement (MM/DD/YYYY): 01/01/2014

* Narrative explanation

Implement stage: January 1, 2014 through March 1, 2014 During the implementation stage of this project, equipment will be purchased, the community, parents and students will be made aware of the requirements for participation and professional development will be scheduled. Students in grade four will visit BSTN (Boardman School's Television Network) to see the workings of a TV station. Expectations will be discussed with students and social contracts will be created to insure cooperation, responsibility, ownership and professionalism. Students in grade four will also visit Mr. Hammerton at Robinwood Lane Elementary School to watch a live broadcast being done. Students will interview each other to get a better understanding of the importance of every aspect of the broadcast. Students will begin live broadcasts for morning announcement starting March 1, 2014 or sooner if all equipment is operational prior to that date. The biggest barrier to this project is the funding. If the project does not get approval, the project will not be able to be implemented.

Summative evaluation (MM/DD/YYYY): 06/10/2014

* Narrative explanation

A survey will be designed and created by the program director to ask for input from students, staff and parents regarding program expectations and requirements. The survey will also address student performance and if project directly impacted positive student performance.

19. Describe the expected changes to the instructional and/or organizational practices in your institution.

West Blvd. Elementary School has a 40% free and reduced lunch percentage and a growing mobility rate every year. Students are coming to West Blvd. not understanding the expectations we have created for them to be successful. Parents of new students also do not understand our expectations for their students and until this is established with all stakeholders, student achievement is stifled. We believe that everyone has to work together to give our students the best possible education- teachers, parents, administrator, community and students. We MUST meet the student at his/her ability and comfort level for them to succeed. We must also engage them in learning the way that best fits them. This could be more easily attained by utilizing the technology that is currently in our classrooms. One of our goals through this program initiative is staff professional development in differentiation of instruction. This will become increasingly clear to the staff as we develop and use our technology through broadcasting live TV into each classroom using this technology. This technology includes but is not limited to Interwrite Boards, projectors and Elmo's (document cameras). Once understanding of the practical uses of this technology become clear to the staff I would like move to a more paperless approach to learning/communicating. Forcing some staff to use the technology on a daily basis will foster growth and development in implementation. Having the students maintain a specific grade point and/or demonstrate hard work and effort to be able to participate in the WBBS will help foster the understanding of our expectations for success. We are continually telling the students that we want them to do the best they can - if they do this we are proud of them. This project will be a check and balance for some students on their performance. Teachers, parents and students will have to be monitoring their performance regularly for participation. This will open the door of communication between school and home which will benefit the students directly. As discussed earlier, a survey will be created and shared with parents, students and staff to determine if student achievement has been directly effect by this project. Parent's input will be attained to the extent of effort and importance placed on participating in the West Blvd. Broadcast System.

E) SUBSTANTIAL IMPACT AND LASTING VALUE - Impact, evaluation and replication

20. Describe the rationale, research or past success that supports the innovative project and its impact on student achievement, spending reduction in the five-year fiscal forecast or utilization of a greater share of resources in the classroom.

West Blvd. Elementary School has been nominated by the Ohio Dept. of Education as a 2013 School of Promise due to the achievement of our students. We qualified for this because of the growing number of economically disadvantaged students attending West Blvd. This is the first time we have received this designation as our mobility rate and free/reduced lunch percentage is growing to above 40%. Robinwood Lane Elementary School has received recognitions for high student achievement for a number of years with an even larger number of economically disadvantaged students (60%). Mr. Hammerton (teacher/TV director) has stated that students perform extremely well within the classroom setting to ensure participation in their TV station. Due to the number of new students to West Blvd. we have created a Bully Prevention Team that addresses social issues, which will allow students to feel safe when expressing their ideas and/or concerns. The students who will be participating in the WBBS will have opportunities to share information regarding our Bully Prevention Team and the importance of being Bully Free.

21. Is this project able to be replicated in other districts in Ohio?

Yes

No

22. If so, how?

In duplicating a project such as the WBBS (West Blvd. Broadcasting System) the most extensive aspect would be the running of coax cable. Most local cable companies will donate the cable but the district or organization would be responsible for running the cable throughout the building. Purchasing of proper equipment to be used is the most expensive part of the project. If each location has a TV tuner device (TV or VCR and projector) the signal will be able to be viewed. Getting the signal to each classroom requires a modulator and audio/video equipment. In order to purchase the correct equipment it is a necessity to network with professionals within this area. Your local cable company and performing art centers have people who specialize in this area. They are more than willing to help with the planning, purchasing and implementation of such a project. The WBBS will begin small with performing daily morning announcements but will continue to grow to incorporate guest speakers, interview of important people to the school and continuous school announcements.

23. Describe the substantial value and lasting impact that the project hopes to achieve.

Throughout the life of the project surveys will be distributed to all stakeholders for input on the impact this program has had with student achievement, teacher classroom practices and areas of improvement needed. The WBBS will become part of our building's Continuous Improvement Plan, which is visited by our Building Improvement Team quarterly throughout the year. We will be looking at positives and areas of improvement needed for student and staff success. Only those students who maintain a specific grade point average or have shown growth and a consistent work ethic will be permitted to participate in the West Blvd. Broadcast System. Teachers will assess student's grades and performance on a weekly basis to maintain the integrity of the program. Student achievement and performance in all areas of the school day, social and educational will be looked at and assessed. Utilizing this project within the classrooms will require the staff to become familiar with their technology. We will be assessing the impact this project has on teacher instructional practices. The overall goal is to establish a broadcast system that could benefit our students, staff and community. Video recording our live broadcasts at West Blvd. and sharing them with BSTN (Boardman School's Television Network) would make the community involvement aspect possible.

24. What are the specific benchmarks related to the fund goals identified in question 9 that the project aims to achieve in five years? Include any other anticipated outcomes of the project that you hope to achieve that may not be easily benchmarked.

Benchmarks include: a. Fulfillment of timeline objectives: planning, acquiring technology, instillation of equipment, professional development for students and staff and implementation of project - prior to the conclusion of the 2013-2014 school year. b. Introduction to the WBBS to the West Blvd. students and staff after expectations and requirements for participation are clear and relative. c. Chart the data of student achievement in grade 3 related to grade 4 after the introduction of the WBBS. d. Chart the involvement of technology integration into classroom instruction after the introduction of the WBBS. e. Chart the amount of technology related professional developed asked from the staff after the introduction of the WBBS.

25. Describe the plan to evaluate the impact of the concept, strategy or approaches used.

* Include the method by which progress toward short- and long-term objectives will be measured. (This section should include the types of data to be collected, the formative outputs and outcomes and the systems in place to track the program's progress).

* Include the method, process and/or procedure by which the program will modify or change the program plan if measured progress is insufficient to meet program objectives.

* Short-term evaluation process will consist of the following items: a. Interest in the program by students: number of student who would like to participate in the WBBS b. Survey information regarding student achievement/progress: - number of students who's grades have improved who display interest in project - number of discipline referrals to the office involving students who are participating - parent input of interest shown by student - teacher input on student's effort within the classroom of those participating c. Survey of kindergarten through third grade data: - do staff and students enjoy/find interest in WBBS - knowing expectations needed to participate, how many students would like to be a part of WBBS in the future years * Long-term evaluation process will consist of the following items: a. Grade four student performance on OAA and PARRC assessments overtime b. Performance of grade 4 students on the Star Reading and Star Math assessments - tend data to support effort can be taken biweekly. c. Change in best practices for instruction to incorporate more technology d. Additional need for professional development regarding using technology to differentiate instruction e. sharing of survey data with all stakeholders to determine strengths and weakness of program * I think the program will be extremely successful because its emphasis is on ownership. Students run, create and perform daily activities to ensure the success of the project. The WBBS will build self-confidence, self-esteem, a team approach and improve our overall school climate. The newer students to West Blvd. will be able to more quickly understand the importance of our school's beliefs and expectations - "Do your best and do what's right". Working together as a group, a class, a grade level and a school will make a positive and much needed incentive in creating a culture of collaboration and respect. I strongly believe that this project will be more than just a TV station (WBBS), it will be the factor that changes the culture of this school in the eyes of the student as well as the staff and community. To answer the question relating to changing the project if not successful - The WBBS project will be a part of the school's CIP, which is evaluated yearly. The BLT (Building Leadership Team)/CIP (Continuous Improvement Planning Team) will discuss the projects effects on student progress and utilization resources and make changes as directed by the data gathered from surveys and performance based monitors.

By virtue of applying for the Straight A Fund, all applicants agree to participate in the overall evaluation of the Straight A Fund for the duration of the evaluation timeframe. The Governing Board of the Straight A Fund reserves the right to conduct evaluation of the plan and request additional information in the form of data, surveys, interviews, focus groups, and any other related data to the legislature, governor, and other interested parties for an overall evaluation of the Straight A Fund.

PROGRAM ASSURANCES: I agree, on behalf of this applicant agency and/or all identified partners to abide by all assurances outlined in the Assurance section of the CCIP. In the box below, enter "I Accept" and indicate your name, title, agency/organization and today's date.

I Accept Alphonse Cervello, Principal West Blvd. Elementary School, Boardman Local Schools October 24, 2013