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Adjusted Allocation: 0.00
Remaining: -382,365.00
CAL today provides arts
Phase 1: Explore (completed)
CAL also manages multiple large
Applicants shall respond to the prompts or questions in the areas listed below in a narrative form.

1. Project Title: Cleveland High School for Digital Arts - Curriculum Development and Facility Setup

As part of its Plan for Transforming Schools, the Cleveland Metropolitan School District (CMSD), in partnership with the Center for Arts-Inspired Learning, is establishing a high school focused on utilizing the media of the 21st century - digital game design, recording arts technology and digital film making - as an effective means of engaging and educating students, especially those who struggle to learn in traditional school environments. The integrated arts curriculum will be crafted with the primary focus of improving student achievement and graduation rates while preparing teens for success in post-secondary education and the workplace. This application seeks funding for the additional start-up costs required by the school's focus: equipment and materials for the digital arts classrooms; lab and facilities design; and curriculum development.

110 3. Total Students Impacted:

4. Lead applicant primary contact: - Provide the following information:
First Name, Last Name of contact for lead applicant: Christine Fowler Mack
Organizational name of lead applicant: Cleveland Metropolitan School District
Unique Identifier (RN/Fed Tax ID): 043786
Address of lead applicant: 1111 Superior Avenue Cleveland, Ohio 44114
Phone Number of lead applicant: 216 838 0108
Email Address of lead applicant: christine.fowler-mack@clevelandmetroschools.org

5. Secondary applicant contact: - Provide the following information, if applicable:
First Name, Last Name of contact for secondary applicant: Marsha Dobrzyński
Organizational name of secondary applicant: Young Audiences
Unique Identifier (RN/Fed Tax ID): [Redacted]
Address of secondary applicant: 13110 Shaker Square, C 203
Phone number of secondary applicant: 216 561 5005
Email address of secondary applicant: marsha@arts-inspiredlearning.org

6. List all other participating entities by name: Provide the following information for each additional participating entity, if applicable: Mention First Name, Last Name, Organizational Name, Unique Identifier (RN/Fed Tax ID), Address, Phone Number, Email Address of Contact for All Secondary Applicants in the box below.

7. Partnership and consortia agreements and letters of support: - (Click on the link below to upload necessary documents).
* Letters of support are for districts in academic or fiscal distress only. If school or district is in academic or fiscal distress and has a commission assigned, please include a resolution from the commission in support of the project.
* If a partnership or consortium will be established, please include the signed Straight A Description of Nature of Partnership or Description of Nature of Consortium Agreement.

8. Please provide a brief description of the team or individuals responsible for the implementation of this project including relevant experience in other innovative projects. You should also include descriptions and experiences of partnering entities.

The Center for Arts-Inspired Learning has taken the lead for the Cleveland Metropolitan School District in developing CHSDA, with support from the Cleveland and Gund Foundations. Founded in 1953, the Center for Arts-Inspired Learning (CAL) is the Ohio affiliate of the National Young Audiences network, the oldest and largest arts education provider in the country. CAL is the leading provider and advocate for arts education in Northeast Ohio. It provides NE Ohio students and educators with arts integrated programming in all the art forms to improve learning in and through the arts. CAL today provides arts education programs for 220,959 young people from 280 schools through more than 8,100 programs across 12 counties in northeast Ohio. CAL also manages multiple large-scale projects in the community including: Art is Education, a partnership initiative with the CMSD and more than 30 local arts and cultural organizations and ArtWorks, a year-round multidisciplinary arts-based job training program for local teens. ArtWorks has hired more than 1,200 high school students since its beginning in 2005. Marsha Dobrzyński has been Executive Director of CAL since 2014. Ms. Dobrzyński has a B.S. from Georgetown University and a certificate in nonprofit management from Case Western Reserve University. She is a recipient of many awards: the 2004 Ohio Alliance for Arts Education Arts Education Administration Award; the 2007 Governor's Award for the Arts in Arts Administration; the 2008 University Circle Inc.'s Joseph D. Piggott Leadership Award and the 2011 Cleveland Arts Prize Martha Joseph Prize Distinguished Service to the Arts. She is a member of the Leadership Cleveland Class of 2007. Established in 1914, the Cleveland Foundation was the world's first community foundation. As of December 2011, it is America's fourth-largest community foundation, with assets of $1.62 billion and annual grants of around $84 million. The foundation serves Greater Cleveland, including Cuyahoga, Lake and Geauga counties. It is made up of more than 850 funds representing individuals, families, organizations and corporations. The mission of the Cleveland Foundation is "to enhance the lives of all residents of Greater Cleveland, now and for generations to come, by building community endowment, addressing needs through grantmaking and providing leadership on key community issues. The George Gund Foundation, a private foundation, was established in 1952 and provides grants in the areas of education, human services, economic and community development, the environment and the arts. The Foundation has made grants totaling more than $538 million since its inception. The George Gund Foundation was established with the sole purpose of contributing to human well-being and the progress of society. The Foundation's long-standing interests include: Arts, Economic Development and Community Revitalization, Education, Environment, and Human Services. The Foundation's focus is centered in Greater Cleveland, though a portion of the Foundation's grantmaking supports state and national policy making that bolsters its work locally.

B) PROJECT DESCRIPTION - Overall description of project and alignment with Outcomes

9. Which of the stated Straight A Fund goals does the proposal aim to achieve? - (Check all that apply)
- Student achievement
- Spending reductions in the five-year fiscal forecast
- Utilization of a greater share of resources in the classroom

10. Which of the following best describes the proposed project? - (Select one)
- New - never before implemented
- Existing and researched-based - never implemented in your district or community school but proven successful in other educational environments
- Mixed Concept - incorporates new and existing elements
- Enhancing/Scale Up - elevating or expanding an effective program that is already implemented in your district, school, or consortia partnership

11. Describe the innovative project.

Problem: Research for the opportunity to demonstrate that the arts can be an effective way to engage and motivate students. Today, there are numerous schools that utilize the traditional fine arts to inspire learning. However, for students who may respond better to today's digital arts-game making, recording arts, and film-the opportunities are rarer and not comprehensive. Solution: The Cleveland Metropolitan School District, in partnership with the Center for Arts-Inspired Learning, and with support from, the Cleveland and Gund Foundations is establishing the Cleveland High School for Digital Arts. CHSDA will be the first Ohio public school to utilize digital arts as a means to actively engage students who struggle to learn in traditional school models, as well as to meet the needs of students who may be interested in a career in technology fields. CHSDA students will learn both digital arts and core content and demonstrate learning, understanding and application of math, science, ELA, social studies, and other art forms with the creation of digital products - games, recordings, or films - that shows mastery of essential concepts. Phase 1: Explore (completed) CHSDA had its beginnings in a successful arts-
Integration of Digital Arts in Classroom Work

CHSDA will develop curriculum, incorporating the framework developed by its advisors. The Director of Curriculum and Director of IT, hired in February 2014, will design curriculum to have students use project-based learning to explore real world challenges and issues. The integrated curriculum will combine two or more core academic content areas and apply content being used to help students acquire the knowledge and skills while deepening and enhancing the learning of the subject matter. Using the Understanding by Design Framework (McTighe, 2005), CHSDA will lead the team in 1) Framing the Essential Questions; 2) Determining the Assessment Evidence; and 3) Planning the Learning Experiences. At the same time, CHSDA must design, build, and equip labs and classrooms with the technology needed for a curriculum based upon the digital arts. The CMSD facilities department, the CHSDA Advisory Group, and the school design consultant will work together to develop a learning environment within and outside the existing CMSD school building. The recording studio and film lab will be built during the time period of this Straight A Fund application, including laptops, 3D printers, and Smart boards will be purchased and installed in the building. Phase 3: Execute (outside time frame of this grant) CHSDA will admit its first class of incoming freshmen in the fall of 2014.

Describe how it will meet the goal(s) selected above.

Executive Director Marsha Dobrzynski to several schools across the country to research innovative models that were effective, high performing schools. While each of the site visits provided effective, though sometimes conflicting, results, the project team was able to develop an understanding of the five key components of effective, high performing schools: Driven learning, directed learning especially in students most at risk. Other studies demonstrate improved attendance, academic rigor and cost effectiveness.

Curriculum Development includes $110,000 salary/benefits. The total cost is $583,895, of which $382,625 is the subject of this application.

The school advisory team is committed to securing funding from the community to support the school. In addition, CHSDA is exploring decreasing expenses by sharing faculty and staff within CMSD in the first years as a full complement of faculty and staff are not needed until the school is completely enrolled at 400 students. Finally, the District is fully aware of this budget projections and established the New & Innovative Schools Portfolio with full awareness that some of these schools would start with only a principal and a teacher at a deficit until full enrollment.

The total cost is $583,895, of which $382,625 is the subject of this application. Provide a brief narrative explanation of the overall budget. The narrative should include the source and amount of other funds that may be used to support this concept (e.g., Title I funding, RTf money, local funding, foundation support, etc.), and provide details on the cost of items included in the budget (i.e., staff counts and salary/benefits, equipment to be purchased and cost, etc.).

The total cost is $583,895, of which $382,625 is the subject of this application. Provide a brief narrative explanation of the overall budget. The narrative should include the source and amount of other funds that may be used to support this concept (e.g., Title I funding, RTf money, local funding, foundation support, etc.), and provide details on the cost of items included in the budget (i.e., staff counts and salary/benefits, equipment to be purchased and cost, etc.). CHSDA’s budget for this startup year will fund primarily three main tasks:

(1) Develop the innovative curriculum from the framework put together by CHSDA and a team of advisors; (2) Design, build, and equip the digital media labs and classrooms; and (3) Take steps necessary to prepare the school for its opening in Fall 2014. The Straight A Grant is being asked to support the costs required by the innovative school model. The normal startup costs that would be needed even in the absence of the model are not part of this grant request. Thus, items 1 and 2 are part of this request, and item 3 is being funded by contributions from the Cleveland and Gund Foundations. As stated above, the costs involved in items 1 and 2 are as follows: $75,000 - construct and equip recording arts studio $92,365 - purchase film equipment and construct film editing lab $25,000 - purchase 3D printer, laptops for teachers, smartboards, other equipment $110,000 - Curriculum development (Dir. of Curriculum, Dir. of IT) $25,000 - CAL staff time $60,000 - digital lab and facility design $382,625 Portion for which CHSDA has received funds. The budget outlines the plan for the startup year 2014-2015. 

14. What is the total cost for implementing the innovative project?

583,895* * Total project cost

* Specific amount of expected savings (annual)

15. What new/recurring costs of your innovative project will continue once the grant has expired? If there are no new/recurring costs, please explain why.

$3,220 * Specific amount of new/recurring cost (annual cost after project is implemented)

* Narrative explanation/rationale: Please provide a brief explanation of the items included in the budget (i.e. staff counts and salary/benefits, equipment to be purchased and cost, etc.). If there are no new/recurring costs, please explain why.

16. Are there expected savings that may result from the implementation of the innovative project?

0.00% * Specific amount of expected savings (annual)

* Narrative explanation/rationale: Please provide a brief explanation of the anticipated savings (i.e. staff counts and salary/benefits, equipment to be purchased and cost, etc.).

17. Provide a brief explanation of how the project is self-sustaining. If there are ongoing costs associated with the project after the term of the grant, this explanation should provide details on the cost reductions that
D) IMPLEMENTATION - Timeline, communication and contingency planning

18. Describe the expected changes to the institutional and/or organizational practices in your institution.

CHSDA believes that our ever-evolving world provides new ways to motivate and inspire learning. CHSDA embraces the role of technology, through the digital arts of game making, recording arts, and film, as a means to actively engage students in collaborative and individual learning projects and productions that are exhibited and performed. CHSDA will accomplish this vision by:

- Creating a community of learners - Enabling students to take responsibility for their learning
- Providing a curriculum that develops deep and enduring understanding and the application of discipline specific content
- Utilizing project-based learning - Equipping each student with a laptop and home internet access
- Providing access to high quality technology for recording arts, film and game design
- Developing individualized learning plans for each student through focus on real world issues, problems and challenges - Focusing on deep content learning through engaging and relevant practices
- Embedding entrepreneurial thinking and practice into the curricula
- Providing extended day opportunities at the school and in the field through business volunteers and internships.

19. Is this project able to be replicated in other districts in Ohio?

20. If so, how?

While no replicable model existed from the innovative schools we studied, we believe that the curriculum we are developing, as well as the school model, could be replicated elsewhere. Once developed, our curriculum would be available at no charge to any Ohio school.

E) SUBSTANTIAL IMPACT AND LASTING VALUE - Impact, evaluation and replication

21. Is this project able to be replicated in other districts in Ohio? 

22. If so, how?

23. Describe the substantial value and lasting impact that the project hopes to achieve.

24. What are the specific benchmarks related to the fund goals identified in question 9 that the project aims to achieve in five years? Include any other anticipated outcomes of the project that you hope to achieve that may not be easily benchmarked.
25. Describe the plan to evaluate the impact of the concept, strategy or approaches used.

* Include the method by which progress toward short- and long-term objectives will be measured. (This section should include the types of data to be collected, the formative outputs and outcomes and the systems in place to track the program's progress).

* Include the method, process and/or procedure by which the program will modify or change the program plan if measured progress is insufficient to meet program objectives.

| Attendance and graduation rates, test scores and post-graduation educational enrollment are all regularly available measurements. Comparative attendance rates will be monitored closely as early evidence of student motivation and our leadership team will set expectations for other measurements based in part on what they are seeing with attendance rates. With a new and innovative approach to education, we expect to encounter challenges. Our advisory team, partners, and leadership staff will have the experience and ability to make changes to meet our goals. Improvement requires trials and adjustments, so our leadership team, teachers, and students will be given the flexibility to innovate in the classroom. CHSDA will share our curriculum and "lessons learned" with interested Ohio schools. In addition, our school leadership will document the processes used in engaging faculty, administration, students and the community in this innovative school as guidance to other State schools seeking to be innovative. Finally, high quality, successful student work will be uploaded as free learning objects to the Ohio Digital Clearinghouse where they could educate and inspire other learners. |
|---|---|

By virtue of applying for the Straight A Fund, all applicants agree to participate in the overall evaluation of the Straight A Fund for the duration of the evaluation timeframe. The Governing Board of the Straight A Fund reserves the right to conduct evaluation of the plan and request additional information in the form of data, surveys, interviews, focus groups, and any other related data to the legislature, governor, and other interested parties for an overall evaluation of the Straight A Fund.

PROGRAM ASSURANCES: I agree, on behalf of this applicant agency and/or all identified partners to abide by all assurances outlined in the Assurance section of the CCIP. In the box below, enter "I Accept" and indicate your name, title, agency/organization and today's date.

| I Accept | Diana Ehlert, Deputy Chief of Academic Resources/State and Federal Programs, Cleveland Metropolitan School District. 10/24/2013 |