



Idea Center®
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To Whom It May Concern:

WVIZ/PBS ideastream, the largest educational technology agency in the state, is partnering with Cleveland Metropolitan School District, one of the largest school districts in the state for their submission of the Straight A Fund application.

ideastream provides professional learning to several thousand teachers per year. We focus on the areas of English/language arts, science and math literacy, technology face-to-face, online learning, early childhood, and videoconferencing. We have a successful history of working for many years with Cleveland schools and look forward to this potential partnership.

By working with Cleveland Schools, ideastream will work with targeted groups of teachers in grades 3-8 to incorporate Ohio's New Learning standards. We will train their teachers in-person, online, train-the-trainer, and/or individual or small group coaching using facilitators already well-versed in using tablet technology in the classroom.

Cleveland Schools and ideastream are innovators when it comes to professional learning. We unequivocally support Cleveland Schools as they apply for the Straight A Fund.

Sincerely,

A handwritten signature in blue ink that reads 'Linda J. Williams'.

Linda J. Williams, Ph.D.

Senior Director of Education Services