

Budget

Fairfield Union Local (046870) - Fairfield County - 2014 - Straight A Fund - Rev 0 - Straight A Fund - Application Number (18)

U.S.A.S. Fund #:

[Plus/Minus Sheet \(opens new window\)](#)

Purpose Code	Object Code	Salaries 100	Retirement Fringe Benefits 200	Purchased Services 400	Supplies 500	Capital Outlay 600	Other 800	Total
Instruction		0.00	0.00	0.00	0.00	0.00	0.00	0.00
Support Services		0.00	0.00	0.00	0.00	0.00	0.00	0.00
Governance/Admin		0.00	0.00	0.00	0.00	0.00	0.00	0.00
Prof Development		0.00	0.00	30,000.00	0.00	0.00	0.00	30,000.00
Family/Community		0.00	0.00	0.00	0.00	0.00	0.00	0.00
Safety		0.00	0.00	0.00	0.00	0.00	0.00	0.00
Facilities		0.00	0.00	0.00	0.00	0.00	0.00	0.00
Transportation		0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total		0.00	0.00	30,000.00	0.00	0.00	0.00	30,000.00
Adjusted Allocation								0.00
Remaining								-30,000.00

Application

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Applicants shall respond to the prompts or questions in the areas listed below in a narrative form.

A) APPLICANT INFORMATION - General Information, Experience and Capacity

1. Project Title: Consulting with Battelle for Kids as a Provider of the Data to Bolster Student Achievement

2. Executive summary: Provide an executive summary of your project proposal and which goal(s) in question 9 you seek to achieve. Please limit your responses to no more than three sentences.

Fairfield Union Schools has a strong history of academic success, but our value-added scores have been inconsistent over the last six years ranging from below standard to an "F" on this past report card. Fairfield Union will use the services provided by Battelle for Kids to build capacity related to data-based decision making while incorporating multiple measures of student outcomes, including value-added analysis and to achieve significant advancement in student achievement. Consultation with Battelle For Kids will provide strategic counsel and professional development to help the district drive the use of value-added data in its school improvement initiatives, and to achieve an "A" rating in the value-added category of future report cards. Our goal is to increase Student Achievement by building capacity within our District Administration and Instructional Leadership Teams.

1998 3. Total Students Impacted:

4. Lead applicant primary contact: - Provide the following information:

First Name, last Name of contact for lead applicant: Deborah S. Bergeron

Organizational name of lead applicant: Fairfield Union Local School District

Unique Identifier (IRN/Fed Tax ID): 046870

Address of lead applicant: 6417 Cincinnati-Zanesville Road NE, Lancaster, OH 43130

Phone Number of lead applicant: 740-536-7384

Email Address of lead applicant: DebBergeron@Fairfield-Union.k12.oh.us

5. Secondary applicant contact: - Provide the following information, if applicable:

First Name, last Name of contact for secondary applicant: N/A

Organizational name of secondary applicant: N/A

Unique Identifier (IRN/Fed Tax ID): N/A

Address of secondary applicant: N/A

Phone number of secondary applicant: N/A

Email address of secondary applicant: N/A

6. List all other participating entities by name: Provide the following information for each additional participating entity, if applicable: Mention First Name, Last Name, Organizational Name, Unique Identifier (IRN/Fed Tax ID), Address, Phone Number, Email Address of Contact for All Secondary Applicants in the box below.

Battelle For Kids 1160 Dublin Road Suite 500 Columbus, OH 43215 614-481-3141 614-481-8997 - fax www.BattelleforKids.org

7. Partnership and consortia agreements and letters of support: - (Click on the link below to upload necessary documents).

* Letters of support are for districts in academic or fiscal distress only. If school or district is in academic or fiscal distress and has a commission assigned, please include a resolution from the commission in support of the project.

* If a partnership or consortium will be established, please include the signed Straight A Description of Nature of Partnership or Description of Nature of Consortium Agreement.

[UploadGrantApplicationAttachment.aspx](#)

8. Please provide a brief description of the team or individuals responsible for the implementation of this project including relevant experience in other innovative projects. You should also include descriptions and experiences of partnering entities.

Battelle for Kids has helped many school districts design and implement school improvement systems that use an array of quantitative and qualitative measures, including value-added estimates. Battelle for Kids senior staff members will consult with the district leadership and instructional leadership team to share their expertise and experience in these areas. The team will be trained to support all district stakeholders in understanding the analysis and use of accountability data, state report card data, EVAAS, and other assessment information. Fairfield Union has successfully risen to any challenge they have been presented, performed exceptionally well on academic standards and embraced school improvement initiatives such as: Making Middle Grades Work, transformation to a middle school model, Title I Intervention programs, increased Enrichment opportunities, ACT Quality Core Exams, Post-Secondary Education Options and Virtual High School. Battelle for Kids has engaged in school districts and state level organizations to support educational improvement efforts across the country. For more than a decade, Battelle For Kids has helped educators to use student growth measures, including value-added analysis along with other data sources to empower instructional decision making. They have partnered with state departments of education, large urban districts and others. In 2011, Battelle For Kids was selected to support the Ohio Department of Education in its Race to The Top efforts, and they have received numerous commendations and awards across the country.

B) PROJECT DESCRIPTION - Overall description of project and alignment with Outcomes

9. Which of the stated Straight A Fund goals does the proposal aim to achieve? - (Check all that apply)

- Student achievement
- Spending reductions in the five-year fiscal forecast
- Utilization of a greater share of resources in the classroom

10. Which of the following best describes the proposed project? - (Select one:)

- New - never before implemented
- Existing and researched-based - never implemented in your district or community school but proven successful in other educational environments
- Mixed Concept - incorporates new and existing elements
- Enhancing/Scale Up - elevating or expanding an effective program that is already implemented in your district, school, or consortia partnership

11. Describe the innovative project.

Battelle for Kids is a proven and researched based national organization who has helped many state agencies and school districts across the country. Battelle For Kids has seen student success grow dramatically when educators have access and the capacity to understand and use value-added information for school improvement. Battelle For Kid's efforts at Fairfield Union will encompass Data Consulting, District Administration and Instructional Team Data Coaching, and development of training materials for leadership to use as resources for district wide roll out of professional development. Data consultation will be focused on achieving the district's annual measurable goals by building understanding of the value-added model, the new Local Report Card Accountability Data, and analysis and use of the results. The administrative team and instructional team will receive data coaching to prepare them to lead and coach teachers through authentic understanding of their value-added results and how to improve their instruction to accelerate student achievement. Battelle For Kids will help to develop training materials and resources personalized to the needs of Fairfield Union so that the administrative team and instructional team is able to support all district stakeholders in understanding the analysis and use of accountability data, state report card data, EVAAS, and other assessment data. The Straight A Fund will provide funds to educational entities in Ohio with the drive and courage to try new approaches. Consultation between Battelle for Kids and the Fairfield Union School District will provide a bold and innovative solution designed to gain a shared understanding of access and awareness around multiple measures that fosters appropriate interpretations, analysis, and use of data to improve student learning.

12. Describe how it will meet the goal(s) selected above. - If school/district receives school improvement funds/support, include a brief explanation of how this project will advance the improvement plan.

In order to meet our goal, Fairfield Union will use the data service provider Battelle for Kids to build capacity related to data-based decision making while incorporating multiple measures of student outcomes, including value-added analysis and to bring about significant advancement in Student Achievement. This collaboration will provide strategic counsel and professional development to help the

district drive the use of value-added data in its school improvement initiatives, and to achieve an "A" rating in the value-added category of future report cards. Fairfield Union Local School District does not currently receive school improvement funds/support.

C) SUSTAINABILITY - Planning for ongoing funding of the project, cost breakdown

13. Financial Documentation - All applicants must enter or upload the following supporting information. Responses should refer to specific information in the financial documents when applicable:

a. Enter a project budget

b. Upload the Straight A Financial Impact Template forecasting the expected changes to the five-year forecast resulting from implementation of this project. If applying as a consortia or partnership, please include the five-year forecasts of each school district, community school or STEM school member for review.

c. If subsection (b) is not applicable, please explain why, in addition to how the project will demonstrate sustainability and impact.

a. Through our collaboration with Battelle For Kids, our project budget includes the following Professional Services: Six Full Days of Professional Development, including an additional half day consulting session, with District Administration and Instructional Leaders including: * Four Days of data coaching; * One day of assessment literacy training; and * One day of onsite consulting on the district's data compilation system. Total costs associated with partnership with Battelle For Kids = \$28,766.00 Related Supply and Materials costs = \$1,234.00 TOTAL PROJECT COST = \$30,000 b. The Financial Impact Documentation has been uploaded to this application. c. Subsection B is applicable and we have uploaded our Financial Impact Documentation.

14. What is the total cost for implementing the innovative project?

30,000.00 * Total project cost

* Provide a brief narrative explanation of the overall budget. The narrative should include the source and amount of other funds that may be used to support this concept (e.g., Title I funding, RttT money, local funding, foundation support, etc.), and provide details on the cost of items included in the budget (i.e. staff counts and salary/benefits, equipment to be purchased and cost, etc).

One of the biggest challenges districts and schools face in successfully implementing new innovations is how to effectively communicate, build support for the change, and engage various stakeholders. But successful implementation requires thoughtful, effective communications to multiple audiences that moves beyond the knowing and feeling phase to the doing phase. This focus on engagement is important because it makes the innovation not just a new program, but part of the habits and behaviors of staff, students, and community members, helping ensure that we achieve our goals of impacting student achievement, reducing costs, and driving more resources to the classroom. Through our Straight A project, we will work with Battelle for Kids to develop a comprehensive phased-in communication strategy that engages multiple stakeholders throughout the process. As the service provider for our project, Battelle For Kids, will be providing the following Professional Services: Six Full Days of Professional Development, including an additional half day consulting session, with District Administration and Instructional Leaders including: * Four Days of data coaching; * One day of assessment literacy training; and * One day of onsite consulting on the district's data compilation system. Total costs associated with consultation and collaboration with Battelle For Kids = \$28,766.00 Related Supply and Materials costs = \$1,234.00 TOTAL PROJECT COST = \$30,000

15. What **new/recurring costs** of your innovative project will continue once the grant has expired? If there are no new/recurring costs, please explain why.

0.00 * Specific amount of new/recurring cost (annual cost after project is implemented)

* Narrative explanation/rationale: Provide details on the cost of items included in the budget (i.e. staff counts and salary/benefits, equipment to be purchased and cost, etc.). If there are no new/recurring costs, please explain why.

There will be no encumbrance of new/recurring costs of our innovative project after this grant expires. It would be our desire to continue our collaboration with Battelle for Kids after this grant expires. However, without grant monies or additional funding, Fairfield Union Local School District would be unable to incur additional costs associated with the implementation of the next phases of the data project.

16. Are there **expected savings** that may result from the implementation of the innovative project?

30,000.00 * Specific amount of expected savings (annual)

* Narrative explanation/rationale: Provide details on the anticipated savings (i.e. staff counts and salary/benefits, equipment to be purchased and cost, etc.)

If Fairfield Union Local School District is awarded the Straight A Fund Grant, we would save General Fund dollars of \$28,766 in professional development and \$1234 in supplies and materials. With that in mind, however, we are committed to process improvement to achieve and support sustainability of our proposed initiative. According to Ohio's Auditor of State, the return on investment for performance management and improvement can yield \$23 for every \$1 invested. Using this as a benchmark for planning purposes, our district estimates we will realize savings through process improvements and efficiencies that we will drive into classroom resources.

17. Provide a brief explanation of how the project is self-sustaining. If there are ongoing costs associated with the project after the term of the grant, this explanation should provide details on the cost reductions that will be made that are at least equal to the amount of new/recurring costs detailed above. If there are no new/recurring costs, explain in detail how this project will sustain itself beyond the life of the grant.

Without grant monies or additional funding, we would not be able to engage in future phases of our initiative and our collaboration with Battelle for Kids.

D) IMPLEMENTATION - Timeline, communication and contingency planning

18. Fill in the appropriate dates and an explanation of the timeline for the successful implementation of this project. In each explanation, be sure to briefly describe the largest barriers that could derail your concept or timeline for implementation and your plan to proactively mitigate such barriers. In addition, the narrative should list the stakeholders that will be engaged during that stage of the project and describe the communication that occurred as the application was developed.

Describe the ongoing communication plan with the stakeholders as the project is implemented. (Stakeholders can include parents, community leaders, foundation support and businesses, as well as educational personnel in the affected entities.)

* Proposal Timeline Dates

Plan (MM/DD/YYYY): 01/01/2014 - 05/31/2014

* Narrative explanation

The proposal is divided into three separate work stream deliverables. 1.) Data Consulting 2.) District Administration and Instructional Team Data Coaching, and 3.) Training materials developed for district leaders to use as resources for district-wide roll out of professional development. Specific details of each are as follows: Data consulting: Consulting with Battelle for Kids Strategic Measures staff in half-day work sessions to build a framework, structure, and calendar for developing a district wide data team structure. District Administration and Instructional Team Data Coaching: there will be up to six full days of onsite coaching by Battelle For Kids Strategic Measures professionals for all district administrators and identified instructional leaders. Topics for each session are "Understanding the value-added Model", "Understanding the new Local Report Card Accountability Data", and finally "Analyzing and making use of the results". Training materials for all presentations, handouts, and consulting materials are included. In addition, Battelle For Kids staff will meet with the Superintendent, district administration and teacher association (union) leadership on site or by phone prior to each onsite training to ensure that the goals of each professional development session meets the specific needs of the intended audience. Activities include, but are not limited to, Developing Key Performance Indicators aligned with project / organizational goals; Identifying appropriate measures and data - including leading and lagging indicators - that reflect our goals; Establishing processes to collect and manage data; Tracking progress and communicating results; and Responding to data and enacting contingency plans through data-informed decisions. Battelle For Kids will help the Fairfield Union staff develop an understanding of how to respond to data to improve outcomes. For instance, if data indicate that we are not yet on track to meet one of our goals, employees must be able to delve into root causes and develop effective improvement strategies.

Implement (MM/DD/YYYY): 12/06/2013 - 05/31/2014

* Narrative explanation

The Superintendent of Fairfield Union Local School District has scheduled several forums beginning in December 2013 which will reach across to all stakeholders. The Superintendent's Teacher Advisory Council will be held in December, 2013. The purpose of this council is to provide staff representation across all grade levels and buildings an opportunity to sit down with the Superintendent and key administration personnel and have an open and honest discussion of our strengths and opportunities for improvement. Additionally, two Educational Forums will be held with the community, parents, and various stakeholders. The first one is scheduled for December 6, 2013 at Rushville Middle School Cafeteria and the second forum is scheduled for March 13, 2014 in the High School Auditorium. The purpose of the forums is to foster community engagement with our district, keep the community informed about key issues, including facilities, academic standards, accountability, and school finances.

Summative evaluation (MM/DD/YYYY): 05/31/2014

* Narrative explanation

The successful implementation of projects carried out through the Straight A Fund in our collaboration with Battelle For Kids will be determined not only by levels of progress made toward project goals, but also how employees within the organization have internalized those goals and are invested in accomplishing them. To integrate short-and long-term goals into the organization's culture, and track progress toward them, we will adopt a performance management process that empowers employees to understand, use, monitor, and communicate around data. Realistic barriers to the work identified are seen in apathy and/or disengagement in the community at large and among other stakeholders, push back from the teaching staff due to the already overwhelming amount of

work towards district initiatives that they are currently being asked to contribute to, and a resistance to using real-time data to drive more effective instruction in the classroom. It is easier to "see" things like facilities, athletics, and signboards than it is to "see" academics and data-driven decision making within the individual classrooms of the brick and mortar schools. We feel that we have solutions to those barriers through more consistent and frequent communication through staff and community meetings, newsletters, marquis notices, and media. For the engagement of the teaching staff, we plan to use a train-the-trainer model to provide our building instructional leaders the knowledge base that can be shared with their colleagues, through data teams, and therefore not require most teachers to be away from their classrooms. Finally, we believe that once each teacher owns his or her own data and sees the benefits of using it to drive differentiated instruction, their reluctance to use the data will lessen and they view it as a helpful and essential tool.

19. Describe the expected changes to the instructional and/or organizational practices in your institution.

If awarded the Straight A grant, Fairfield Union Schools expects to benefit from the following changes to the instructional and/or organizational practices: 1.) More effective teams including district level and building level data teams and more highly informed and effective Instructional Leader Teams within each building; 2.) An enhanced curriculum alignment leading to more depth of knowledge and rigorous standards; 3.) An increased understanding and more effective use of Formative Instructional Practices and assessments, and 4.) An informed understanding of the Value Added Analysis and Student Projection Data. The Fairfield Union Local School District has a strong and documented need for training in the use of data, and it is our desire that with our partnership with Battelle for Kids that at every level we gain a deep and useful understanding of how to collect, use, and project student data to drive instruction to a higher level in attainment of College and Career Readiness.

E) SUBSTANTIAL IMPACT AND LASTING VALUE - Impact, evaluation and replication

20. Describe the rationale, research or past success that supports the innovative project and its impact on student achievement, spending reduction in the five-year fiscal forecast or utilization of a greater share of resources in the classroom.

Battelle for Kids has collaborated and consulted with other school districts within Fairfield County and outlying district and those districts have shown significant gains in their understanding and use of available data for driving classroom and individual instruction. Fairfield Union Schools has maintained a high rating (excellent) on the Local Report Card for the past several years. Frankly, this has caused the district to become somewhat complacent in its use of data to drive instruction to a more rigorous level. Our district has a high qualified staff, a dedicated leadership team, a supportive Board of Education, and students who work hard. It was a wake-up call when our district realized that we were deficient in Value-Added and on some Performance Indexes. Fairfield Union Local School District is committed to using data towards attaining higher academic achievement. We are ready to learn about data and how we can utilize it for continued growth. Additionally, the \$30,000 awarded through the grant would offset that amount from the General Fund, allowing us to better utilize those funds within the classrooms.

21. Is this project able to be replicated in other districts in Ohio?

Yes

No

22. If so, how?

Any school district in Ohio who wishes to collaborate with Battelle For Kids would be able to replicate our proposal.

23. Describe the substantial value and lasting impact that the project hopes to achieve.

Fairfield Union School District is "hungry" to learn about how to collect, understand, use, and profit from our students' data. The time has come for all of us to step up to the plate, own our personal and organizational data, and move forward in a positive way. With the in-depth training that this collaboration will provide to our district leaders and teachers, we will be armed with the tools necessary to drive our district forward.

24. What are the specific benchmarks related to the fund goals identified in question 9 that the project aims to achieve in five years? Include any other anticipated outcomes of the project that you hope to achieve that may not be easily benchmarked.

Our specific benchmark goals related to the fund goals identified in question 9, attainable in five years, is as follows: 1.) 80% or more of our students will reach a level of "proficient" or better in all performance areas of Ohio's Local Report Card system; 2.) We will increase our Performance Index to 90% or above; 3.) We will receive a designation of "A" on the Local Report Card; 4.) We will increase our Gap Closing percentage (annual measurable goals) to 90% or higher; 5.) Fairfield Union Local School District will receive a 2.0 or higher in the Value-Added Range to receive an "A" rating (we are currently at an "F" rating for 2012-13); 6.) Attainment of a 95% or higher Graduation Rate (4-year trend) 7.) Increase the Graduation Rate (5-year trend) to 95% or higher. The district hopes to partner with Battelle for Kids for a minimum of three years to assist us in attaining the high accountability standards set forth by the Ohio Department of Education. If awarded, this grant will become the catalyst of change and help us make more informed data-driven instructional decisions and provide us with the skills necessary to educate our stakeholders about our strengths and challenges. We believe it is critical that we formulate and embrace and implement a plan that will allow us to communicate our strengths, but also to explain our weaknesses or "areas of opportunity" and how we plan to attack our deficiencies. In the end, we want 100% of our students to be college and career ready when they leave us. This can only be achieved through pragmatic approaches to education. The outcomes that may be difficult to measure but are critical to this process include: More effective District Leadership Teams, Data Teams, and Instructional Leadership Teams; A curriculum alignment that is focused on more depth and rigorous standards; Effective use of Formative Instructional Practices (FIP) in the classrooms, along with appropriate short-cycle assessment practices; Value-Added Analysis and Student Projections based upon said data. These benchmarks are observable as part of the Ohio Teacher Evaluation System and the Ohio Principal Evaluation System.

25. Describe the plan to evaluate the impact of the concept, strategy or approaches used.

* Include the method by which progress toward short- and long-term objectives will be measured. (This section should include the types of data to be collected, the formative outputs and outcomes and the systems in place to track the program's progress).

* Include the method, process and/or procedure by which the program will modify or change the program plan if measured progress is insufficient to meet program objectives.

It is critical to monitor implementation and performance along the way to determine if the innovation accomplished what it was designed to do. The successful implementation of our project will be determined not only by levels of progress made toward the project goal of increasing student achievement, but also how employees with our organization have internalized those goals and are invested in accomplishing them. Integration of both short- and long-term goals into the culture of Fairfield Union Schools, and tracking progress toward them, will enable us to adopt a performance management process that not only empowers our employees, but also enables them to understand, use, monitor, and communicate information based upon data. As we embrace the use of the knowledge we will gain from working with Battelle For Kids, we will evaluate our progress through our monthly data team meetings, bi-monthly administrative leadership team meetings, and district level teams. Within each individual building, the use of data to formulate instructional groups, focused comprehensive instruction, enrichment and remedial opportunities and differentiated instruction will be evident. Finally, through the use of the knowledge and strategies gained from this partnership our schools will earn an "A" grade on value-added. If measured progress is insufficient to meet program objectives, we will continue to use our data to improve our instructional practices along with more in-depth training and understanding of what the data is telling us.

By virtue of applying for the Straight A Fund, all applicants agree to participate in the overall evaluation of the Straight A Fund for the duration of the evaluation timeframe. The Governing Board of the Straight A Fund reserves the right to conduct evaluation of the plan and request additional information in the form of data, surveys, interviews, focus groups, and any other related data to the legislature, governor, and other interested parties for an overall evaluation of the Straight A Fund.

PROGRAM ASSURANCES: I agree, on behalf of this applicant agency and/or all identified partners to abide by all assurances outlined in the Assurance section of the CCIP. In the box below, enter "I Accept" and indicate your name, title, agency/organization and today's date.

"I Accept" Deborah S. Bergeron Curriculum Consultant Fairfield Union Local School District October 21, 2013