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Adjusted Allocation: 0.00

Remaining: -2,188,543.25
Projects shall respond to the prompts or questions in the areas listed below in a narrative form.

A) APPLICANT INFORMATION - General Information, Experience and Capacity

1. **Project Title:** Kenton Alliance: A Model Community for Education and Economic Development

2. **Executive summary:** Provide an executive summary of your project proposal and which goal(s) in question 9 you seek to achieve. Please limit your responses to no more than three sentences.

**Kenton City Schools:**
- 1965 2. Total Students Impacted:

3. **Lead applicant primary contact:** Provide the following information:

   - First Name, Last Name of lead applicant: Jennifer Penczarski
   - Organizational name of lead applicant: Kenton City Schools
   - Unique Identifier (RRN/Fed Tax ID): 044172
   - Address of lead applicant: 200 Harding Ave, Kenton, OH 43326
   - Phone Number of lead applicant: (419) 673-0775
   - Email Address of lead applicant: penczarskj@kentoncityschools.org

4. **Secondary applicant contact:** Provide the following information, if applicable:

   - First Name, Last Name of contact for secondary applicant: n/a
   - Organizational name of secondary applicant: n/a
   - Unique Identifier (RRN/Fed Tax ID): n/a
   - Address of secondary applicant: n/a
   - Phone number of secondary applicant: n/a
   - Email address of secondary applicant: n/a

**Kenton City School District (044172)**

5. **Application Number (23):**

6. **Rubric Item 1:** Kenton City Schools (KCS) has an extraordinary partnership ensuring successful project implementation. Project Lead Team (PLT) meets weekly to communicate vision to stakeholders, coordinate activities, monitor progress, make course corrections & complete fiscal/reporting documents on time/budget. PLT Members: Project Director: Michele Timmons. Experience: Owner, EnvisionEdPlus, a multi-state educational consulting company supporting schools & communities as they re-envision education. 22 years as teacher, district/building/ESC leader, charter school founder, grant writer & entrepreneur. Superintendent: Jennifer Penczarski. Experience: Led district in successful bond issue to build 21st century facility for all PK-6 students; re-assessed district policies, practices & funding streams to more effectively share services reducing long term operating costs; began district-wide 1-1 tech initiative; brought Asia Society model to district. Technology Director: Ryan Collins. Experience: wrote/received $175,000 Raising the Bar Grant; constantly researching - not 2 years into the future but 5-10 years - giving KCS students access to technology most districts are now just considering. Grant Manager: (TBD) Experience: Must have experience with federal & state mandates & innovative competitive grants; leading change at district/school; focus on best practices.

7. **Partnership and consortia agreements and letters of support:**

   * Letters of support are for districts in academic or fiscal distress only. If school or district is in academic or fiscal distress and has a commission assigned, please include a resolution from the commission in support of the project.

   * If a partnership or consortium will be established, please include the signed Straight A Description of Nature of Partnership or Description of Nature of Consortium Agreement.

8. **Upload Grant Application Attachment.aspx:**

9. **B) PROJECT DESCRIPTION - Overall description of project and alignment with Outcomes**

   9.1 **Which of the stated Straight A Fund goals does the proposal aim to achieve?**

   - [ ] Student achievement
   - [ ] Spending reductions in the five-year fiscal forecast

**Kenton City Schools (and Hardin County) a Model Community for Education and Economic Development (Goal: 1 student achievement).**
10. Which of the following best describes the proposed project? - (Select one)

- New - never before implemented
- Existing and researched-based - never implemented in your district or community school but proven successful in other educational environments
- Mixed Concept - incorporates new and existing elements

11. Describe the innovative project.

Project Director (2 days/wk) & Tech/Broadband Manager (5 days/wk) are short term, contracted consultants experienced in innovation/project management. They will manage day-to-day project implementation to maximize impact. Train staff to receive intensive training from Dr. Hooie to provide classroom embedded supports. By spring, Coaches will be supporting teachers in their rooms, providing research/activities to scale up by 6/30/2014. Tech/Broadband Manager will develop roll out plan completing 1-year goal in 1-year. Tech/Broadband Manager will manage CBC project, contract with consultants for feasibility studies, cost analysis, licensing fundraising. CBC will begin small scale expansion of broadband services. Partners will visit other communities successfully scaling broadband access. 2). Reduce Spending in 5 Year Forecast by Re Structuring Technology Spending/ Support: $700,000 set aside for tech purchase will be placed in rainy day fund. General Fund dollars will be used for maintenance/upgrade. CBC will waive instructional fees for those who bring their device, reducing tech maintenance/purchase costs. CBC will focus on coaching/Integration. Instead of hiring 2 full time technicians, Kenton will partner with Rhodes College for Tech Interns to handle Tier 2 & Tier 3 Integration Coaches will create train/supervise Student Tech Support Teams as first line of support, analyzing & troubleshooting minor issues. Drive resources to classroom by Providing Embedded Tech Integration Coaching & Online Professional Learning. As part of tech dept restructuring, District Tech Director and CKC's 4 Tech Integration Specialists transition into Tech Integration Coaches working directly in classrooms with teachers, co-designing tech integration within daily instruction & supporting staff in finding resources/materials to personalize learning & integrate across grade levels/ content areas. KCS will partner with Freelance/extended Network's Tech to conduct research & build partnerships to finalize CBC plan by 2/28/2014. Staff will have personal device for use. Tech/Broadband Manager will develop roll out plan completing 1-year Tech. Rhodes College Tech Interns will prepare devices for distribution. CBC create plan to expand broadband access to all homes/businesses in Hardin County. Tech/Broadband Manager convene teams to conduct research & build partnerships to finalize CBC plan by 2/28/2014. Reduce spending in 5 Year Forecast by Re Structuring Technology Spending/ Support $5 yr Benchmark. As a result of restructuring tech spending & supports, CBC will save $3,428,110 over 5 yrs. Outcomes/activities 1/30/2014) CBC will save $665,222 in FY15 budget. By providing 1-1 access in all one year, CBC must save additional full time technicians. Instead, CBC will hire Rhodes College Tech Interns for Tier 2 supports & train students in each building to handle Tier 1 supports. This will allow district to shift responsibilities of Tech Director and 4 Tech Integration Specialists who will focus on providing embedded tech integration coaching with teachers. KCS will also encourage families to bring their own device & will waive instructions/supply fees for those children, further reducing the number of devices the district must maintain. Drive resources to classroom by Providing Embedded Tech Integration Coaching & Online Professional Learning. 5 Yr Benchmark: CBC will focus on process designed to engage/assist students & personalize learning for all students. Outcomes/activities 6/30/2014) 50% CBC will focus on web-based blended learning lesson with Tech Integration Coach. Tech Integration Coaches will receive intensive training in online professional development courses. CBC will focus on web-based blended learning lessons in the classroom, providing research/activities to scale up by 6/30/2014. Tech Integration Coaches will develop 4 online professional development courses. Coaches, with Dr. Hooie, will design online courses to more quickly scale up training & personalize it to teachers needs. CBC will combine CBC project funds with endowment funds for CBC project budget. CBC will combine CBC project funds with endowment funds for CBC project budget.

12. Describe how it will meet the goal(s) selected above. - If school/district receives school improvement funds/support, include a brief explanation of how this project will advance the improvement plan.

13. Financial Documentation - All applicants must enter or upload the following supporting information. Responses should refer to specific information in the financial documents when applicable:

- a. Enter a Project budget
- b. Upload the Straight A Financial Impact Template forecasting the expected changes to the five-year forecast resulting from implementation of this project. If applying as a consortia or partnership, please include the five-year forecast of each school district, county school district or community school for review.
- c. If subsection (b) is not applicable, please explain why, in addition to how the project will demonstrate sustainability and impact.

C) SUSTAINABILITY - Planning for ongoing funding of the project, cost breakdown.

14. What is the total cost for implementing the innovative project?

2,188,543.25 "Total project cost $2,188,543.25"

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15. What new/recurrent costs of your innovative project will continue once the grant has expired? If there are no new/recurrent costs, please explain why.

119,660.50 "Specific amount of new/recurrent cost (annual cost after project is implemented"

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16. Which narrative explanation/rationale: Provide details on the cost of items included in the budget (i.e. staff counts and salary/benefits, equipment to be purchased and cost, etc.). If there are no new/recurrent costs, please explain why.

* Narrative explanation/rationale: Provide details on the cost of items included in the budget (i.e. staff counts and salary/benefits, equipment to be purchased and cost, etc.). If there are no new/recurrent costs, please explain why.
16. Are there expected savings that may result from the implementation of the project?

242,269.73 * Specific amount of expected savings (annual)

* Narrative explanation/rationale: Provide details of the anticipated savings (i.e. staff costs and salary/benefits, equipment to be purchased, and cost, etc.)

17. Provide a brief explanation of how the project is self-sustaining. If there are ongoing costs associated with the project after the term of the grant, this explanation should provide details on the cost reductions that will be made that are equal to the amount of new/recurring costs detailed above. If there are no new/recurring costs, explain in detail how this project will sustain itself beyond the life of the grant.

As documented in question 15, KCS anticipates new/recurring costs of $119,660.50 per year. As documented in question 16, KCS anticipates revenue savings of $424,269.73 per year. Therefore, the Kenton Alliance: A Model Community for Education and Economic Development project will clearly be self-sustainable. Specifically, as described in the attached Financial Impact Table, KCS will document operational and personal services savings of $108,431.54 estimated for FY14 and $9,000 estimated for FY15.

18. Fill in the appropriate dates and an explanation of the timeline for the successful implementation of this project. In each explanation, be sure to briefly describe the largest barriers that could derail your concept or timeline for implementation and your plan to proactively mitigate such barriers. In addition, the narrative should list the stakeholders that will be engaged during that stage of the project and describe the communication that occurred with the project stakeholders. The project is implemented. (Stakeholders include parents, community leaders, foundation support and budget, as well as educational personnel in the affected units.)

Date above is date by which all Planning Activities will be complete. Application Preparation Communication: EnvisionEdPlus facilitated Community Planning Session with representation from central office, Board, HCBA members, communications companies, faculty, parents and Congressman Robert Sprague’s & Bob Latta’s offices. PLT met weekly to move project forward & gain additional buy-in. Rubric Item 8. Significant, important Milestones Planning Milestones: Dec: Communicate grant with stakeholders and media, review/revise budget Jan: Board approval of grant, tech restructuring and all contracts; Begin PLT meetings for progress monitoring; CBC initial meeting & schedule for completing plan on time; schedule model school & CBC visitation meetings then establish technology planning team; Staff and stakeholders; Tech Interns begin Feb: Create progress monitoring database; finalize communication plans for implementation; complete CBC plan; refine tech purchase plans/technology order March: Rubric Item 9. Realistic barriers/ reasonable solutions barriers: Teacher Restructuring May cause disruption in order to move forward. Realistic barriers/ reasonable solutions barriers: Teacher Restructuring May cause disruption in order to move forward. Rubric Item 10. Strong plan for implementing, coordinating, communicating project activities & events. KCS will contract with EnvisionEdPlus for part-time Project Director & HCBA for full time TechBroadband Manager who does not have staff capacity to implement project alone within short timeframe. CBC will provide extended day contracts to staff for the roles of Grant Manager and Director. They will partner with HCBA who will manage ongoing costs. Project Director will manage ongoing costs and provide project focus with 1:1 devices and Google Drive. Project Director communicate with community, district, Project Director communicate with community, district, Project Director communicate with community, district. Project Director communicate with community, district, Project Director communicate with community, district. Project Director communicate with community, district. Project Director communicate with community, district. Project Director communicate with community, district. Project Director communicate with community, district. Project Director communicate with community, district. Project Director communicate with community, district. Project Director communicate with community, district. Project Director communicate with community, district. Project Director communicate with community, district. Project Director communicate with community, district. Project Director communicate with community, district. Project Director communicate with community, district. Project Director communicate with community, district. Project Director communicate with community, district.
19. Describe the expected changes to the instructional and/or organizational practices in your institution.

Item 11: Realistic/Significant Instructional/Organizational Changes toward Goals Instructional change 1. Increase Student Achievement by a). scaling up Asia Society implementation and b). finalizing 1-1 technology access K-12. As a result of Asia Society partnership (Gr-6-11) & 1-1 tech access (Gr-6-8), KCS has begun to see significant instructional practice changes & anticipates the same positive changes to occur across the district. KCS expects instructional practice changes to include: a). increased use of inquiry/problem based instruction to solve problems occurring in the community/around the world; b). increased reliance on textbooks/workbooks & increased use of web based materials to enrich learning c). increased personalization of the learning experience d). blended learning practices replace linear directed instruction and enable students to progress at their own pace. As CBC mother directed transition to the hybrid/blended model, KCS will work closely through Graduation Rates, Performance Index, Closing Achievement Gap Project. KCS has 100% online Access to 5 Yr Benchmarking report cards. As a result of implementing RSTP, KCS will save $3,428,110 over 5 yrs. Project outcomes by (6/30/2014) 2a. KCS will have projected savings of $865,222 in FY15. Long Term Outcome (by 6/30/2015) 2b. KCS will have projected savings of $865,222 in FY15. Project outcomes by (6/30/2014) 2a. KCS will have projected savings of $865,222 in FY15. Long Term Outcome (by 6/30/2015) 2b. KCS will have projected savings of $865,222 in FY15. Project outcomes by (6/30/2014) 2a. KCS will have projected savings of $865,222 in FY15. Long Term Outcome (by 6/30/2015) 2b. KCS will have projected savings of $865,222 in FY15. Project outcomes by (6/30/2014) 2a.

20. Describe the rationale, research or past success that supports the innovative project and its impact on student achievement, spending reduction in the five-year fiscal forecast or utilization of a greater share of resources in the classroom.

Rubric Item 14: Project become model so other schools can take advantage of learning from project Kenton Alliance: A Model Community for Education and Economic Development can be replicated in any district with district & capacity to truly collaborate with partners. 1). Increase Student Achievement by scaling up: a) Asia Society implementation: Asia Society model has successfully been replicated in 34 schools across the US. Asia Society was one of two school design models specifically funded by Ohio Department of Education in the Race to the Top Innovation Grants. Five Ohio schools, including Kenton Middle School, received funding to replicate this approach which will be rolled out across the district. Any school/district can contact Asia Society to begin transitioning their school into a truly global learning environment. b) Finalizing 1-1 tech access: 1-1 Tech Access is an instructional approach which will more effectively personalize instruction. 1-1 is effective when implemented as KCS plans which combines embedded tech access to each student & technology coaches. This model can be replicated in any district with technology coaches in the district. c) Organizational change - Organizational change can be replicated in any district with dedicated leadership willing to collaborate to address needs and plow through red tape. d) Technology & staff development: Technology & staff development can be replicated in any district with a technology coordinator. e) Organizational change - Organizational change can be replicated in any district with dedicated leadership willing to collaborate to address needs and plow through red tape.

21. Is this project able to be replicated in other districts in Ohio?

22. If so, how?

Rubric Item 15: Strong likelihood of substantial impact and lasting value The challenges facing Kenton City Schools are county wide. Jobs (beyond manufacturing, warehousing and agriculture) are very limited. Over the last 10 years, Kenton has experienced a tremendous decline in economic growth, and increased in poverty (low income housing, welfare). Economic inequity is one of the greatest non-academic barriers facing KCS students. It is imperative that every child have the same opportunities to use and embrace technology at home, learning 24/7. Yet, KCS families cannot continue to pay high tuition fees for school. The district has seen a number of changes that are needed to educate each student and meet the needs of all students. The district has begun a 4 year plan to shift to a 1-1 tech access ratio, reducing costs in paper, copiers, and technology services.

23. Describe the substantial value and lasting impact that the project hopes to achieve.

Rubric Item 16: Proposed plan for continuation at end of grant period. Project outcomes by (6/30/2015) 1a. Project goals KCS will achieve their goals through the following strategies: a). Finalizing 1-1 Tech Access KCS will continue to roll out 1-1 tech access in the 2014-2015 school year. This will allow for the district to continue to monitor the progress of this initiative and to continue to train staff on the use of technology. b). Increase Student Achievement scaling up the Asia Society model in 6th, 7th, and 8th grade classrooms. c). Finalizing 1-1 Tech Access KCS will continue to roll out 1-1 tech access in the 2014-2015 school year. This will allow for the district to continue to monitor the progress of this initiative and to continue to train staff on the use of technology. d). Increase Student Achievement scaling up the Asia Society model in 6th, 7th, and 8th grade classrooms.
I accept