

DESCRIPTION OF NATURE OF PARTNERSHIP

Lakewood School District (West Shore Career-Technical District Compact)

In the event The West Shore Career-Technical District, which represents Bay Village, Lakewood, Rocky River, and Westlake, is awarded a grant through the Ohio's new \$250 million Straight A Fund. It would oversee a project that would build out the SuccessStreetU technology providing a college and career readiness education and planning resource focused on local careers, industries, and educational opportunities.

The goal would be to create six three-part series focused on the following career area: Manufacturing, Information Technology, Healthcare Professionals, Healthcare Technology, Hospitality, Engineering and Science technology for students in the West Shore Career-Technical District, which could be replicated for use in other parts of the region and roll-out state-wide. Each SuccessStreetU series would be deployed in those schools through outreach to school administrators, counselors, and teachers.

As the grant applicant, West Shore Career Technical District is responsible for ensuring the grant is developed and executed according to the terms of the grant agreement with the Straight A Program Governing Board. Additional responsibilities include:

- Oversee development of the six career areas ensuring age appropriate positioning of the content for students grades 7-12
- Coordinate communication and distribution into the nine compact schools
- Ensure effective documentation of the project, benchmarks and analytics are maintained
- Financial oversight and billing to UNCOMNtv Network

UNCOMNtv Network is Primary Partner and will oversee all the other partner activities and contributions to the project. UNCOMNtv Network will oversee all accounting and project documentation for the project providing billing services for the other partners and simplifying the accounting for the Lakewood District with a single point of billing.

UNCOMNtv will be provide the project management services for all the research, content development and production, postsecondary and employer outreach and engagement, secondary school communication with principals and teacher and career training programs in the fall.

UNCOMNtv will build the technology as defined, with input and oversight by the other partners. It manages the awards program including securing and distribution of student award prizing. It manages the data capture and reporting for each series.

DESCRIPTION OF NATURE OF PARTNERSHIP
Northeast Ohio Council on Higher Education

In the event that the West Shore Career-Technical District, which represents Bay Village, Lakewood, Rocky River, and Westlake, is awarded a grant through Ohio's new \$250 million Straight A Fund, the Northeast Ohio Council on Higher Education ("NOCHE") would provide the following services between January 1, 2014, and December 31, 2014:

- Conduct a comprehensive labor market analysis for Northeast Ohio (or a portion thereof) to identify high-growth, high-wage occupations that require at least some postsecondary education with a particular focus on occupations in areas such as information technology, healthcare technical, manufacturing, healthcare professional, hospitality, and engineering and science technologies. Tasks would include the following:
 - Identify career pathways available in the region's high-growth, high-wage occupations and the postsecondary education or training programs that lead to credentials in those career pathways.
 - Consult with the region's businesses and higher education institutions to develop content about high-growth, high-wage occupations and the education/training programs to enter those occupations.
 - Create a map of postsecondary education programs and jobs and career pathways in the region's high-growth, high-wage occupations that shows the direct connections among them.
 - Develop methods to refer students from SuccessStreetU to college and university admissions offices in the region.

- Conduct communications and outreach to deploy SuccessStreetU websites to students and other stakeholders in the West Shore Career-Technical District. Tasks would include the following:
 - Provide an interface between SuccessStreetU and OhioMeansSuccess, the state's college and career website.
 - Assist with promotion of SuccessStreetU websites through communications outreach to businesses, higher education institutions, and secondary schools.
 - In collaboration with college career counselors, develop career planning workshops for secondary school students and their families during which participants would learn about career development and resources to aid in the process such as SuccessStreetU websites and OhioMeansSuccess.

- Work with businesses in the region to cultivate opportunities for high school students to be placed into job shadowing or internships to learn more about career pathways and the postsecondary education or training programs that lead to credentials in those career pathways.



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In order to ensure the effective implementation of the Straight A Fund throughout the state, applicants are encouraged to partner with education stakeholders. Each applicant must identify its partners and attach a description of each respective partner's roles and responsibilities.

Each member of the partnership is responsible for the following assurances:

- 1. Be knowledgeable about the applicant's Straight A Fund grant proposal and application, including advocacy of the Straight A Fund program.
2. Maintain familiarity with the partner's services to enhance the proposal, including specific goals and practices.
3. Demonstrate a commitment to clear roles and responsibilities of each partner as it relates to the grant proposal and application.
4. Sustain consistent communication among partners and stakeholders with a shared vision of the goals of the grant proposal. This includes participating in regularly scheduled meetings for project management and identifying areas for improvement.
5. Ensure partners have appropriate access to data for purposes of grant program improvement and evaluation in accordance with state and federal law.
6. Develop a clear project management plan to sustain the project over time.

Partnership Signatures

Applicant

Name:
Title:
IRN:
Phone:
Email:
Address:
City:
State:
Zip:
Sign:
Date:

Secondary
Primary Partner

Name: Ann Womer Benjamin
Title: CREATIVE DIRECTOR
Tax ID/IRN:
Phone: 216-480-9200 x 224
Email: awomerbenjamin@notke.org
Address: 1422 Euclid Ave Ste 810
City: Cleveland
State: OHIO
Zip: 44115

Sign: [Signature]
Date: 10/24/13



DESCRIPTION OF NATURE OF PARTNERSHIP

LCCC/RITE Roles and Responsibilities

In the event The West Shore Career-Technical District, which represents Bay Village, Lakewood, Rocky River, and Westlake, is awarded a grant through the Ohio's new \$250 million Straight A Fund. It would oversee a project that would build out the SuccessStreetU technology providing a college and career readiness education and planning resource focused on local careers, industries, and educational opportunities.

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A joint team from LCCC and RITE are participating in the collaboration with the Northeast Ohio Council on Higher Education (NOCHE) and UNCOMNtv Network. All parties are working to ensure efficiencies and support to each other across all areas of the project. At the same time, the LCCC/RITE team will make unique contributions as follows:

Participate in the design and implementation of a joint research strategy that leverages regional institutional research capabilities, resources available from the State of Ohio Board of Regents and Office of Workforce Transformation, and real-time forecast data from regional employers and employer intermediaries. Using the resultant data and agreed upon parameters for each part of the three-part career series, will analyze and produce compelling content for two of the six careers, Information Technology and Healthcare Technology.

Conduct coordinated outreach to employers and employer intermediaries

Participate in the development of an engagement strategy and implementation for parents, guidance counselors and career development professionals and a pilot rollout of the facilitation technology.

Participate in the design of career planning and professional development content and activities for students, parents, and guidance counselors.

Conduct preliminary outreach to Lorain County middle and high schools and employers for potential rollout in phase II.

Provide input for the technology development and mapping system

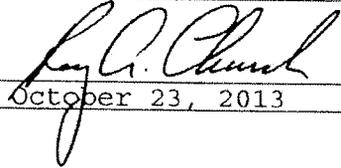
Working with NOCHE, reach out to employers and engage them in the job shadowing and internship program for IT and Healthcare Technical careers.

Coordinate the activities of this project with related RITE / Get I.T. Here / LCCC activities and resources to ensure available resources are leveraged.

STRAIGHT **A** FUND

Secondary Applicant (if applicable)

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Title: President
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Email: rchurch@lorainccc.edu
Address: 1005 Abbe Road North CC 222
City: Elyria
State: Ohio
Zip: 44035

Sign: 
Date: October 23, 2013

Secondary Partner (if applicable)

Name: _____
Title: _____
Tax ID/IRN: _____
Phone: _____
Email: _____
Address: _____
City: _____
State: _____
Zip: _____

Sign: _____
Date: _____



DESCRIPTION OF NATURE OF PARTNERSHIP
UNCOMNtv Network LLC

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Partnership Signatures

Applicant

Name: _____
 Title: _____
 IRN: _____
 Phone: _____
 Email: _____
 Address: _____
 City: _____
 State: _____
 Zip: _____

Sign: _____
 Date: _____

Primary Partner

Name: Barbara Oney
 Title: CEO
 Tax ID/IRN: 26-457001
 Phone: 216-828-4442
 Email: boney@voadvuniversity.com
 Address: 16791 Chagrin Blvd, Ste 318
 City: Shaker Hts
 State: OHIO
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Sign: Barbara Oney
 Date: 10/23/2013

