### Budget

#### Middletown City (044404) - Butler County - 2014 - Straight A Fund - Rev 0 - Straight A Fund - Application Number (488)

U.S.A.S. Fund #:

Plus/Minus Sheet (opens new window)

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**Adjusted Allocation:** 0.00

**Remaining:** -2,446,291.33
Applicants shall respond to the prompts or questions in the areas listed below in a narrative form.

A) APPLICANT INFORMATION - General Information, Experience and Capacity

1. Project Title: Metamorphosis Middletown

2. Executive summary: Provide an executive summary of your project proposal and which goal(s) in question 9 you seek to achieve. Please limit your responses to no more than three sentences.

Metamorphosis at Middletown will accelerate rigorous, relevant learning and increase achievement of the new standards for all students. This project positively impacts students, classroom teachers, building leaders, and the Middletown community. Described within this project is the transformation of the secondary schools into gateways for rigorous and relevant student learning and Middletown community revitalization by providing access to information, technology, aligned curriculum, and high quality instruction.

3. Total Students Impacted: 2974

4. Lead applicant primary contact: Provide the following information:
   - First Name, last Name of contact for lead applicant: Robin Surland
   - Organizational name of lead applicant: Middletown City School District
   - Unique Identifier (RN/Fed Tax ID): 044404
   - Address of lead applicant: One Donham Plaza 4th Floor Middletown, Ohio 45402
   - Phone Number of lead applicant: 513-423-0781
   - Email Address of lead applicant: surland@middletowncityschools.com

5. Secondary applicant contact: Provide the following information, if applicable:
   - First Name, last Name of contact for secondary applicant: Elizabeth J. LoGi
   - Organizational name of secondary applicant: Middletown City Schools
   - Unique Identifier (RN/Fed Tax ID): 044404
   - Address of secondary applicant: One Donham Plaza 4th Floor
   - Phone number of secondary applicant: 513-423-0781
   - Email address of secondary applicant: elollisionmiddletowncityschools.com

6. List all other participating entities by name: Provide the following information for each additional participating entity, if applicable: Mention First Name, Last Name, Organizational Name, Unique Identifier (RN/Fed Tax ID), Address, Phone Number, Email Address of Contact for All Secondary Applicants in the box below.

Joe Shannon Scholastic Achievement Partner 13-1824190 1587 Rte 146 Rexford New York, 12148 518-399-2776 JOEL@leadered.com Kurtis Hawkins Knovation 31166789 3630 Park 42 Dr. Ste 170F
cincinnati, Ohio 45241 513-612-1029 khawkins@knovationlearning.com

7. Partnership and consortia agreements and letters of support: (Click on the link below to upload necessary documents).

- Letters of support are for districts in academic or fiscal distress only. If school or district is in academic or fiscal distress and has a commission assigned, please include a resolution from the commission in support of the project.
- If a partnership or consortium will be established, please include the signed Straight A Description of Nature of Partnership or Description of Nature of Consortium Agreement.

UploadGrantApplicationAttachment.aspx

8. Please provide a brief description of the team or individuals responsible for the implementation of this project including relevant experience in other innovative projects. You should also include descriptions and experiences of partnering entities.

Robin Surland, Ed.D. Senior Director of Technology and Innovation for MCSD Dr. Surland served as the Director of Innovative Diploma Programs in a large urban school district in Wichita, Kansas which included running a K-12 virtual school and four blended learning alternative high school program which together served over 2000 of the district’s 50,000 students. Dr. Surland has presented at numerous national conferences regarding the use of cutting edge technology with students and teachers including the National School Board Association (NSBA) Teaching and Learning Conference, the National Educational Computing Conference (NECC), and the National Dropout Prevention Conference (NDPC). Dr. Surland and her team also won the Blackboard Greenhouse Award for Exemplary Non-Course (Professional Development) Category after building a series of online courses to support the Department of Defense’s K-12 teaching staff stationed at various military bases around the world. Elizabeth LoGi, Ph.D. Senior Director of Curriculum and Instruction PreK-12 Dr. LoGi is a former Superintendent of Barberton City Schools and Monroe Local School District and increased test scores in both districts. She was the developer and first principal of Central Academy Nongraded Elementary School, in the Middletown City School District (1991), chosen as Ohio’s Best Elementary School by Redbook Magazine in 1994; a national presenter/consultant on school reform implementation and literacy development in schools; as well as a published author of one book and several articles. As writer of several successful Comprehensive School Reform Demonstration Grants (3 totaling over $1 million) and Venture Capital Grants for implementation of multiage, nongraded classrooms and best instructional practices. Dr. LoGi has served as lead on implementation of several grants and proven to be an effective and efficient grant manager. Scholastic Achievement Partners approach to effective instruction and maximizing student achievement is rooted in the scientific research and meta-analysis studies conducted by John Hattie, Robert Marzano, Russ Ericsson, ICLE, and Dr. Bill Daggett. Specific results from work with Warren City Schools, Ohio and Brockton High School in Massachusetts mirror our project expectations. Within one year there were noted improvements in curriculum coherence, shifts in instruction and concrete action steps. At Brockton High School, significant increases in student achievement, based on state exams, were the result of the focus and work supported by SAP. Scholastic Achievement Partners (SAP) is the professional services arm of Scholastic, Inc. SAP provides comprehensive school improvement services and has been at the forefront of promoting rigorous and relevant instruction by developing effective teachers and instructional leaders for 22 years. The core of SAP’s methodology is the Daggett System for Effective instruction (DSEI) and the Rigor and Relevance Framework. Dr. Bill Daggett and SAP has supported over 1500 districts and 18,000 classrooms by ensuring scalable, sustainable literacy improvement, strengthening school culture, and bolstering teaching practices.

Dr. Lolli is a former Superintendent of Barberton City Schools and Monroe Local School District and increased test scores in both districts. Her technical background and expertise incorporates new and existing elements Web 2.0 tools, online learning environments and electronic data. Lynn includes the course of significant size across the country, such as Baldwin County Public Schools in Alabama, to implement Knovation solutions and provide professional learning services. Ochs served as Director of Technology for Milford Exempted Village School District in Milford, Ohio.

B) PROJECT DESCRIPTION - Overall description of project and alignment with Outcomes

9. Which of the stated Straight A Fund goals does the proposal aim to achieve? - (Check all that apply)
   - Student achievement
   - Spending reductions in the five-year fiscal forecast
   - Utilization of a greater share of resources in the classroom

10. Which of the following best describes the proposed project? - (Select one:)
    - New - never before implemented
    - Existing and research-based - never implemented in your district or community school but proven successful in other educational environments
    - Mixed Concept - incorporates new and existing elements
    - Enhancing/Scale Up - elevating or expanding an effective program that is already implemented in your district, school, or consortium partnership

11. Describe the innovative project.

Middletown City School District (MCSD) currently has an F on the state report card. The secondary level schools each earned a C in Performance Index, and F in Graduation Rate, and D in or F in several categories. The district is committed to providing each student with an opportunity to learn in a rigorous and relevant environment, it also recognizes that it lacks adequate technology and professional development required to meet the standards set out within the CCSS at the secondary level. In addition to the lack of technology and training, it does not yet have a coherently aligned
13. Financial Documentation - All applicants must enter or upload the following supporting information. Responses should refer to specific information in the financial documents when applicable:

a. Enter a project budget

b. Upload the Straight A Financial Impact Template forecasting the expected changes to the five-year forecast resulting from implementation of this project. If applying as a consortia or partnership, please include the five-year forecasts of each school district, community school or STEM school member for review.

c. If subsection (b) is not applicable, please explain why, in addition to how the project will demonstrate sustainability and impact.

NA

14. What is the total cost for implementing the innovative project?

4,446,291.00  * Total project cost

15. What new/recurring costs of your innovative project will continue once the grant has expired? If there are no new/recurring costs, please explain why.

0.00  * Specific amount of new/recurring cost (annual cost after project is implemented)

16. Are there any expectation savings that may affect the outcome of your project?

110,000.00  * Specific amount of expected savings (annual)

17. Provide a brief explanation of how the project is self-sustaining. If there are ongoing costs associated with the project after the term of the grant, this explanation should provide details on the cost reductions that will be made that are at least equal to the amount of new/recurring costs detailed above. If there are no new/recurring costs, explain in detail how this project will sustain itself beyond the life of the grant.

This project is self-sustaining with the change in teaching practices that will occur through a comprehensive, high quality professional development series. Follow up PD will keep the implementation moving forward with fidelity, as will the continued early release PLC time that occurs on a weekly basis for staff to review data, make instructional adjustments and learn new instructional strategies and practices that are aligned with the rigor/relevance framework. The online resources are continually updated and access is guaranteed through the perpetual license. This reduces the need to purchase content area textbooks. Technology will be sustained through a cyclical rotation designed to keep all equipment updated or replaced when obsolete. With the grant "front loading" the technology needs, the current technology budget could sustain the technology refresh cycle for students.

D) IMPLEMENTATION - Timeline, communication and contingency planning

18. Fill in the appropriate dates and an explanation of the timeline for the successful implementation of this project. In each explanation, be sure to describe the largest barriers that could derail your concept or timeline for implementation and your plan to proactively mitigate such barriers. In addition, the narrative should list the stakeholders that will be involved during that stage of the project and describe the communication that occurred as the application was developed.

Describe the ongoing communication plan with the stakeholders as the project is implemented. (Stakeholders can include parents, community leaders, foundation support and businesses, as well as educational personnel in the affected entities.)

* Proposal Timeline Dates

Plan (MM/DD/YYYY): 01/03/14

* Narrative explanation

Resource Planning. Meet with Knovation implementation team. Meet with Scholastic Achievement Partners Professional Development Calendar release days for professional development.
1. Is this project able to be replicated in other districts in Ohio?

Yes

2. If so, how?

This project can be replicated in other school districts by following the framework designed and explained above. The implementation stage of this project can be found within this document allowing for ease of replication. The framework is a building block of the process used to replicate the project. It provides a clear pathway for replication.

3. Describe the substantial value and lasting impact that the project hopes to achieve.

This grant would afford the district the opportunity to move its classrooms and instruction into the 21st century in a single school year by upgrading the learning resources available to each teacher and student without negatively impacting the five year forecast. The district does not have the financial capacity to do that without grant money. Textbook materials within the district would total approximately 500,000.00. This single project could replace those materials with modern technology that has over 2 million options in a single year. Savings in material costs alone could be $2,000,000.00. The total dollar savings in textbook and materials costs for the district would be over $2,500,000.00. Additional savings in staff time could be estimated at another $2,000,000.00 for a total savings of $4,500,000.00. The district would have $4,500,000.00 in savings each year that would be available for other improvements.

4. What are the specific benchmarks related to the fund goals identified in question 9 that the project aims to achieve in five years? Include any other anticipated outcomes of the project that you hope to achieve that may not be expressed as benchmarks.

By the end of the 2012-2013 academic year the district will receive a grade of at least a C in 90% of the areas measured. Students, staff and parents become more fluent with the change in design, delivery and type of curriculum and instruction. Within 3 years the district will receive a grade of at least a C in 90% of the areas measured. As staff receives higher quality professional development on teaching in the 21st Century, the instruction in the district will be permanently changed. Students will have access to technology and information that allows them to be well prepared for college or career choices. The community perception of the district will be more improved student achievement.

5. Identify what strategies, programs, and goals the project has in order to improve student achievement.

As the work continues, additional increases in test results can be expected with fidelity of the project's implementation. Students, staff and parents become more fluent with the change in design, delivery and type of curriculum and instruction. Within 3 years the district will receive a grade of at least a C in 90% of the areas measured. As staff receives higher quality professional development on teaching in the 21st Century, the instruction in the district will be permanently changed. Students will have access to technology and information that allows them to be well prepared for college or career choices. The community perception of the district will be more

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positive and consequently both the school district and the community will be revitalized and rejuvenated. An anticipated outcome that may not be easily benchmarked would be the return of currently open enrolled students due to the focus on rigor/relevance and student centered instruction delivered through the 1:1 model. Goal #2: Spending reductions in the 5-year forecast With the purchase of a perpetual license for text/resource materials online, the reduction of paper/copying costs, and the reduction of technicians needed throughout the district, the 5 year forecast will see an estimated reduction of $41,000.00. With these savings as well as the additional unknown savings related to these wide sweeping changes, the way money is spent in the district will be permanently changed for the better. Budgeting will be done more efficiently and with a greater focus on students.

25. Describe the plan to evaluate the impact of the concept, strategy or approaches used.

* Include the method by which progress toward short- and long-term objectives will be measured. (This section should include the types of data to be collected, the formative outputs and outcomes and the systems in place to track the program's progress).

* Include the method, process and/or procedure by which the program will modify or change the program plan if measured progress is insufficient to meet program objectives.

Mid grant evaluation generated by the WE Survey, and review of classroom artifacts and lesson plans. Student learning will be assessed through MAP (NWEA) assessment in March 2013. Comparison of student data with January results will indicate instructional/curricular needs. Grades 6-9 data includes Science, Reading, Language, and Math. This data will support any necessary instructional changes. Summative evaluation will be conducted by District Leadership Team with support from Hamilton County ESC consultant, Dr. Barb Crist. Evaluation elements will include student, staff, parent survey results; district testing data as available (MAP assessments, formative assessments); and perception data from each buildings' leadership team. When available state testing results will be analyzed and used to inform planning decisions. The analysis of this data will guide and direct the work for the coming school year. All evaluation components will be reviewed by the district leadership team to determine when and where changes need to be made. The team will consult with the Director of Curriculum, Director of Technology, Director of Professional Development, Principals, and the Academic Coaches to determine what the changes are and how to effectively implement them. By June 30 of each year for the next 5 years, the Director of Curriculum will report the progress of this grant's components to the Board of Education in public session with all accompanying documentation and results.

By virtue of applying for the Straight A Fund, all applicants agree to participate in the overall evaluation of the Straight A Fund for the duration of the evaluation timeframe. The Governing Board of the Straight A Fund reserves the right to conduct evaluation of the plan and request additional information in the form of data, surveys, interviews, focus groups, and any other related data to the legislature, governor, and other interested parties for an overall evaluation of the Straight A Fund.

PROGRAM ASSURANCES: I agree, on behalf of this applicant agency and/or all identified partners to abide by all assurances outlined in the Assurance section of the CCIP. In the box below, enter "I Accept" and indicate your name, title, agency/organization and today's date.

Accept Beth Olthoff Grant and Data Specialist Middletown City Schools Middletown, Ohio 45042 10/25/13