October 25, 2013

Straight A Fund
Ohio Department of Education
25 S. Front St.
Columbus, OH 43215-4183

Dear Grantor:

The Milton-Union Exempted Village School District, in partnership with the Piqua City School District, PBS/ThinkTV, and the Ohio Education Research Center (OERC), is pleased to submit our Straight A Fund Proposal for REACH (Reading Expands All Children’s Horizons). This innovative, grassroots family reading program will provide anytime, anywhere reading intervention designed specifically to correct literacy deficits in K-3 at-risk students.

Following is a chart detailing each entity’s roles and responsibilities:

<table>
<thead>
<tr>
<th><strong>MILTON-UNION SCHOOLS</strong></th>
<th><strong>PIQUA CITY SCHOOLS</strong></th>
<th><strong>PBS/ThinkTV</strong></th>
<th><strong>OERC</strong></th>
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</thead>
<tbody>
<tr>
<td>Reading/Curriculum Specialists will create web-based, Common-Core aligned instructional modules</td>
<td>Reading/Curriculum Specialists will create web-based, Common-Core aligned instructional modules</td>
<td>Workshops, programming, curriculum and production of instructional modules</td>
<td>Provide research, evaluation support and judge effectiveness of grant</td>
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<tr>
<td>Family Nights – four at one location</td>
<td>Family Nights – four at two locations</td>
<td>Will conduct seven sessions of a four-week long Summer Camp</td>
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<tr>
<td>Purchase devices and prepare them for use</td>
<td>Purchase devices for use</td>
<td>Train the consortium staff to conduct future REACH Summer Camps</td>
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<tr>
<td>Organization and implementation of Parent Nights</td>
<td>Organization and implementation of Parent Nights</td>
<td>Provide student sessions during Parent Night</td>
<td></td>
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<tr>
<td>Tech Support</td>
<td>Tech Support</td>
<td></td>
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</tbody>
</table>

The partners affiliated with the REACH initiative have a solid history of effective outcomes when working together on previous projects. We look forward to another successful collaboration.

Sincerely,

*Virginia Rammel*

Virginia Rammel, Superintendent
Milton-Union Schools
October 24, 2013

Attention: ODE Straight A Fund Review Committee

REACH (Reading Expands All Children’s Horizons) is a partnership between Milton Union Exempted Village Schools, PBS/Think TV, and the Piqua City School District. The Piqua City School District has a successful history of partnership with Milton Union Exempted Village Schools including most recently the Ohio Early Literacy and Reading Readiness Grant.

REACH is teacher-guided, student-centered learning plan that provides anytime, anywhere reading intervention designed specifically to correct literacy deficits in K-3 at-risk students. While REACH increases the number of classroom resources, it literally reaches outside the school building applying the best of innovative 21st century one-to-one learning with the best of centuries old one-to-one mentoring. REACH focuses on providing locally developed, resource rich learning modules designed to increase student achievement while reducing the need for costly intervention and/or student grade-level retention.

The approval of this grant will serve as a catalyst for REACH to become a reality. Our students, staff and community will benefit from this program and the resources it has to offer leading to increased student achievement.

Sincerely,

Richard A. Hanes
Superintendent
October 16, 2013

Dr. Virgina Rammel
Superintendent
Milton-Union Schools
7610 Milton Potsdam Road
West Milton OH 45383

Dear Dr. Rammel,

I am writing to express ThinkTV’s strongest support for the REACH proposal, designed to improve reading proficiency in the Milton-Union Exempted Village and Piqua City school districts. PBS resources, training and technology are key components in this innovative program, helping to link teachers, students and parents in an exciting reading adventure that continues far beyond the school walls.

As the region’s public broadcasting station, ThinkTV accesses national PBS content and tailors it to our community; we also create content for local projects. ThinkTV brings to the project a skilled education and production staff; years of experience in developing and managing innovative educational projects; and a spirit of creativity and collaboration. Above all, we fulfill our mission when we create meaningful partnerships that help serve our community.

In sum, ThinkTV will be pleased to partner with the Milton-Union Exempted Village and Piqua City school districts, and the Ohio Education Research Council (OERC). ThinkTV’s role will be to produce research-based literacy content, including common-core aligned instructional videos for student use in school and at home. ThinkTV will also provide engaging, interactive PBS digital media for students, including games and interactives that improve literacy. Finally, ThinkTV will provide the student program for REACH family nights; deliver the Electric Company REACH summer camps; and hold train-the-trainer workshops for all events. Together we will create more successful readers.

Sincerely,

David M. Fogarty
President and General Manager
Letter of Support for Straight A Fund Proposal
Reading Expands all Children’s Horizons (REACH)

The Wright State University Office of Evaluation & Research in partnership with the Ohio Education Research Center at The Ohio State University is pleased to provide evaluation support to Milton Union City Schools, Piqua City School, and PBS/THINK TV for their Straight A Fund Proposal, Reading Expand all Children’s Horizons (REACH). These partners have an establish history of successful collaborations and have come together for this proposed project to implement an innovative approach to increasing student achievement and parental involvement while reducing the socio-economic digital divide in their communities. They share an innovative vision to create a user friendly, multi-media intervention tool aligned with the common core that will engage students, involve parents and develop technology skills in support of learning. We strongly support their Straight A Fund Proposal.

Sincerely,

[Signature]

Jill L. Lindsey, PhD
Director, WSU Office of Evaluation & Research, Wright State University
Associate Director for Research, Ohio Education Research Center
The Ohio State University
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