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<th>Purpose</th>
<th>Object Code</th>
<th>Salaries 100</th>
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<th>Supplies 500</th>
<th>Capital Outlay 600</th>
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Adjusted Allocation: 0.00

Remaining: -900,600.00
The grant was a two year funding cycle with a required longitudinal evaluation. MASS will address this problem by creating a self well established working relationships with NWOET, NOECA, and Buckeye IT.

Student achievement will improve as technology placed in the classroom changes we 5.

In addition to the district MASS teams, we will engage an Our finance team is focused upon cost/benefit issues, our IT team is accountable for keeping systems up the Trainer" instruction for several key members from each district. These individuals will be trained in areas of data collection, curriculum design, assessment creation, adult learning theory, and

We have already established a strong team to implement change. Our finance team is focused upon cost/benefit issues, our IT team is accountable for keeping systems up-to-date, and the academic staff and student team members of our group are grounded in making sure our technology systems will be relevant to desired pedagogical outcomes. The Seneca East MASS team is comprised of the superintendent, treasurer, building principals, technology director, two teachers, curriculum director, media specialist, a parent, a community member, and student leaders. The superintendent of Seneca East Schools received a total of $1,600,000 in Federal 21st Century Grants in fiscal year 2013 to create and implement a five year program to offer after-school and summer school services to K-12 students in a previous district. This project required strong leadership, excellent communication, an implementation team and plan, parental involvement, community partnerships with WASIS and other agencies, and qualitative data collection to demonstrate progress and program efficiencies. This previous success will transfer to success with the MASS Straight A Fund initiative. The Seneca East superintendent has also had implementing a blended learning grant from eTech in a previous district. The grant was a two year funding cycle with a required longitudinal evaluation. The process required the used of technology to advance teaching techniques and student achievement. Lessons learned from this experience will improve the efficiency of MASS. In addition to the district MASS teams, we will engage an outside, independent evaluator; a higher education institution partner (NWOET at Bowling Green State University); and two technology partners, NOECA (the area ITC Information Technology Center) and Buckeye IT (a local information technology consulting firm) to assist in our implementation. Seneca East has a well established working relationships with NWOET, NOECA, and Buckeye IT. All three partners have extensive expertise in developing programs and services that allow educational partners access to programing that could not be funded by individual districts. Seneca East will take full advantage of the support and resources available from these institutions. These relationships will be critical in building capacity for MASS.

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8. Please provide a brief description of the team or individuals responsible for the implementation of this project including relevant experience in other innovative projects. You should also include descriptions and experiences of partnering entities.

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9. Which of the stated Straight A Fund goals does the proposal aim to achieve? - (Check all that apply)

- Student achievement
- Spending reductions in the five year fiscal forecast
- Utilization of a greater share of resources in the classroom

10. Which of the following best describes the proposed project? - (Select one)

- New - never before implemented
- Existing and researched-based - never implemented in your district or community school but proven successful in other educational environments
- Mixed Concept - incorporates new and existing elements
- Enhancing/Scale Up - elevating or expanding an effective program that is already implemented in your district, school, or consortia partnership

11. Describe the innovative project.

Seneca East is applying for grant monies to develop and implement a self-reliant, internal Professional Development and Training Resource program shared and curated by the member districts. Seneca East is a rural district with limited access to "real life" professional collaboration. We are geographically remote with the nearest State Support Team location being 89 minutes away and the nearest ESC at 30 minutes away. Consequently, the professional development and collaborative work opportunities are limited and cost prohibitive. MASS will address this problem by creating a self-sufficient and sustainable program to advance the professional growth of teachers and the academic achievement of students using technology to overcome the challenges of rural education by implementing these major activities: 1. Build internal capacity to manage performance and measure success, such that a data-driven cycle of continuous improvement becomes the norm for our schools. We will help staff develop an understanding of how to respond to data to improve outcomes. 2. Develop and provide Professional Development in partnership with Buckeye IT and NWOET for staff including intensive "Train the Trainer" instruction for several key members from each district. These individuals will be trained in areas of data collection, curriculum design, assessment creation, adult learning theory, and classroom resource implementation. 3. Develop professional coaches to advance implementation of PD and curriculum. 4. Develop a web portal with training videos, audio files and digital documents for M47 access by staff and students for continued development and training. We will use our professional development and technology access afforded us by this grant to create a culture of questioning and inquiry by both students and staff; as a result, our stakeholders will no longer view the rural education as limited. 5. Provide mobile technology devices (i.e. an iPad) per trained staff member and student in additional to a district preconfigured management computer (i.e a Mac Mini) for the administration and control of the mobile devices deployed for use. Furthermore, a 3-D printer and robotic Makers Movement tools will be implemented for STEM goals. 6. Form internal coursework/assessment creation groups. 7. Provide students the opportunity to engage in material and lesson development under the
12. Describe how it will meet the goal(s) selected above. - If school/district receives school improvement funds/support, include a brief explanation of how this project will advance the improvement plan.

13. Financial Documentation - All applicants must enter or upload the following supporting information. Responses should refer to specific information in the financial documents when applicable:

a. Enter a project budget

b. Upload the Straight A Financial Impact Template forecasting the expected changes to the five-year forecast resulting from implementation of this project. If applying as a consortia or partnership, include the five-year forecasts of each school district, community school or STEM school member for review.

c. If subsection (b) is not applicable, please explain why, in addition to how the project will demonstrate sustainability and impact.

NA

14. What is the total cost for implementing the innovative project?

$90,600.00 * Total project cost

* Provide a brief narrative explanation of the overall budget. The narrative should include the source and amount of other funds that may be used to support this concept (e.g., Title I funding, RTT money, local funding, foundation support, etc.), and provide details on the costs included in the budget (i.e. staff counts and salary/benefits, equipment to be purchased and cost, etc).

The MASS project will serve approximately 1,068 students at a $852.84 per pupil cost. Skeptics may say this proposal is not innovative enough to justify Straight A Funds. We would refute this and simply state that putting the power of mobile learning in the hands of some of Ohio’s most geographically vast rural district (Seneca East only) in the 155 square miles impacts the learning opportunities for our students like no other program possibly could. We can not afford a $852.84 pupil learning initiative: $900,600 (Purchased Service)

We will use a phased approach to stakeholder engagement and a mix of traditional, print, interactive, and social media platforms to help us get from where we are to where we want to be. We will hire a co-creator to produce and efficiently communicate a uniform message. We will use the phased approach to gather buy-in from the stakeholders, and we will work from where we are to where we want to be. We will hire a copywriter to produce a message. The cost of updating and maintaining curriculum and delivery portals originally developed as a component of the MASS grant will result in an annual expenditure. This will include teacher and staff release time for advancements, refinements to content, and upgrades to delivery systems resulting in an anticipated annual cost of $5,000.

15. What new/recurring costs of your innovative project will continue once the grant has expired? If there are no new/recurring costs, please explain why.

31,500.00 * Specific amount of new/recurring cost (annual cost after project is implemented)

* Narrative explanation/rationale: Please detail the costs on the item included in the budget (i.e. staff counts and salary/benefits, equipment to be purchased and cost, etc.) If there are no new/recurring costs, please explain why.

There will be new costs for continued staff and student development. These trainings will be provided in-house and by teachers or staff members of Seneca East. The need to travel to PD or to find needed resources will be diminished. Rather, we will be able to use our PD and materials design portals. Consequently, the annual cost of this training will be negligible, with an estimated cost of $500.00 per staff member with an anticipated annual cost of $1,500.00. The cost of updating and maintaining curriculum and training portals originally developed as a component of the MASS grant will result in an annual expenditure.

16. Are there expected savings that may result from the implementation of the innovative project?

58,686.60 * Specific amount of expected savings (annual)

* Narrative explanation/rationale: Please detail the anticipated savings (i.e. staff counts and salary/benefits, equipment to be purchased and cost, etc.).

Like many innovative plans, the upfront/start-up costs are the greatest barrier to making the plan a reality. Once the Straight A Fund eliminates this obstacle, the expected saving will offset future costs. On average Seneca East spends $30,000 annually on travel to professional development opportunities. Once our collaboration builds a professional digital community with the needed professional resource, each district should realize a saving of $23,500 in year one and additional savings in subsequent years and we will reach full capacity for MASS. The replacement of textbooks with locally created and compiled curriculum and delivery systems will save Seneca East $30,000 The cost of reining damaged books and the purchase of library print materials will be eliminated as we transition to a digital learning community. Each district anticipates an annual savings of $5,000. Electrical savings will be realized by replacing old desktop computers with new, energy efficient mobile devices. The annual cost to change an iPad is just $1,36, according to the Electric Power Research Institute, a non-profit research and development group. By comparison, a desktop PC adds up to $284. 21 annually. Currently, Seneca East has 156 desktop computers. An anticipating electrical saving of $4.188.60.

17. Provide a brief explanation of how the project is self-sustaining. If there are ongoing costs associated with the project after the term of the grant, this explanation should provide details on the cost reductions that will be made that are at least equal to the amount of new/recurring costs detailed above. If there are no new/recurring costs, explain in detail how this project will sustain itself beyond the life of the grant.

Seneca East will create a technology sustainability fund beginning in 2014 and will advance student learning. This program will heavily integrate technology into the classrooms by intensively training all classroom staff members and students on the efficient use of digital technologies. This will allow us to purchase fewer textbooks and workbooks, require less printing of class materials and improve the speed and efficiency of communication between students and their teachers. With highly trained and proficient staff and student body, the district will be on the forefront of advanced learning and processing similar to what they will experience after graduating. Also, key in reducing costs for the future will be the development of internal coursework creation groups. These groups of identified staff members will be instrumental in developing the courseware for the district, thus eliminating the need for us to purchase textbooks and workbooks from outside parties. This coursework will be self-directed and self-paced, allowing students to learn at their own pace and time. Utilizing the group of greater share of resources in the classroom.

As part of this training package, students and teachers will receive a mobile device Students will have access to all the content and resources anywhere/anytime.

18. Of connecting rural schools to educational opportunities.

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D) IMPLEMENTATION - Timeline, communication and contingency planning

18. Fill in the appropriate dates and an explanation of the timeline for the successful implementation of this project. In each explanation, be sure to briefly describe the largest barriers that could derail your concept or timeline for implementation and plan to proactively mitigate such barriers. In addition, the narrative should list the stakeholders that will be engaged during that stage of the project and describe the communication that occurred as the application was developed.

Describe the ongoing communication plan with the stakeholders as the project is implemented. (Stakeholders can include parents, community leaders, foundation support and businesses, as well as educational personnel in the affected entities.)

**Narrative explanation**

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<tr>
<th>Date</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>08/1/2014</td>
<td>Phase 3 will focus on engagement, students, parents, and community members with our newly created professional and student training portal and student assessment portal. Facebook documentation for full transparency continues throughout all stages of implementation. Weekly district leadership teams will take place of the during the entire implementation process. Benchmark and Strategies for meeting the program goals are revisited and needed items are developed to insure all goals are tracked throughout the implementation process. Baseline data is collected in 08/2014 The first community information session will be scheduled in August. We will host a minimum of one meeting per academic quarter. Each teacher will have five release days to learn how to engage in the PD and Resource portals. There will be one day of whole group training in July 2014 and will be ongoing throughout the 2014-2015 school year. During this time, we will be sharing detailed accounts of the entire process, obstacles as well as successes.</td>
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<tr>
<td>08/1/2018</td>
<td>Phase 7 will focus on sustainability efforts to ensure the work funded by our Straight A proposal continues to impact students and improve operational effectiveness, including cost-savings, beyond the scope of the grant. With capacity built, our district will be equipped to actively engage in a learning experience where they will process concepts rather than just facts.</td>
</tr>
</tbody>
</table>

**Narrative explanation**

19. Describe the expected changes to the instructional and/or organizational practices in your institution.

The students of Cochrane and Bateman (2010) state that mobile devices are blurring the boundaries between in-school and out-of-school spaces. In this classroom, students will be able to access the internet and communicate with each other through digital devices. This will allow them to work on assignments independently or collaboratively, depending on the needs of the lesson. The use of mobile devices will also enhance the learning experience by providing them with real-time feedback and personalized instruction. The use of mobile devices will also allow students to access additional resources and materials, such as videos and articles, to support their learning. The implementation of mobile devices will also support the development of critical thinking and problem-solving skills, as students will be encouraged to think creatively and apply their knowledge in real-world contexts.

**Narrative explanation**

E) SUBSTANTIAL IMPACT AND LASTING VALUE - Impact, evaluation and replication

20. Describe the rationale, research or past success that supports the innovative project and its impact on student achievement, spending reduction in the five-year fiscal forecast or utilization of a greater share of resources in the classroom.

As we brought our team to work on this project, several members of the team questioned if our proposal would be innovative enough to be considered. As we brought our team together to work on this grant, several members of the team questioned if our proposal would be innovative enough to be considered. The creation of district sustainability funds will be funded with student technology usage fees of $25.00 annually. This information will prove valuable for others as they replicate our work. Our Straight A proposal continues to impact students and improve operational effectiveness, including cost-savings, beyond the scope of the grant. With capacity built, our district will be equipped to actively engage in a learning experience where they will process concepts rather than just facts.

21. Is this project able to be replicated in other districts in Ohio?

**Yes**
22. If so, how?

We believe our plan will be able to be replicated by schools across Ohio and the nation. We will make all of the materials created and all communication regarding the project Open Source. We also intend to use social media to create a "following" as we move through the stages of our initiative. This constant documentation and the interactive forum will allow for detailed accounts of the entire process, obstacles as well as successes. This information will prove valuable for others as they replicate our work. This collection of documents and posts will essentially serve as a road map. We intend to post every aspect of our work: Application, Timelines, Purchase agreements, Consultant contracts, Portal access regarding all PD, Portal access of course work created, lessons and assessments, Data collection process tools and details on how to collect and analyze, Evaluation reports, Sustainability figures, Comments from stakeholders: teachers, administrators, students, parents, community members, technology partners. Full transparency in one place will take the mystery out of our success and give other interested in our initiative a one-stop shop for every aspect of our program.

23. Describe the substantial value and lasting impact that the project hopes to achieve.

There is no more substantial value than advancing student achievement and deepening learning. MASS will do this and we will document our success in quantifiable measures. A. Goal 1—Student Achievement. Gifted Students in both Seneca East will demonstrate progress of at least a B on the state's new local report card by August 2016. This allow for a full academic year of full MASS implementation. Currently the district has a 4 grade of D. Seneca East will maintain its A rating in the 4 year graduation rate and increase from a B to an A in the 5 year graduation rate by 2018. Students with disabilities will also demonstrated improved progress grades. Seneca East has a B rating in this area. We will improve by one letter grade by August 2016. B. Goal 2—Spending reductions in the five year forecasts Cost saving will be measured in October and May each year for the next 5 fiscal years. We will document decreased spending when adjusted for inflation in areas the areas of: textbooks, workbooks, copy paper, travel for professional development, and electrical kilowatt consumption. By the end of the 5 year cycle the cost saving will be substantial and demonstrate a beneficial return on investment. C. Goal 3—Utilization of a greater share of resources in the classroom We will collect data to demonstrate an increase in Internet hits and access on the districts' networks. Filtering software already installed in each district will be used to track these rates. We will document an increase of 6% the usage by the end August 2016. This will be compared to baseline data scheduled for collection in January 2014.

24. What are the specific benchmarks related to the fund goals identified in question 9 that the project aims to achieve in five years? Include any other anticipated outcomes of the project that you hope to achieve that may not be easily benchmarked.

Within each goal and each data point to demonstrate substantial value will be specific benchmark indicators. These indicators will allow us to track our progress and trajectory along the way. A. Goal 1—Student Achievement. Gifted Students in both Seneca East will demonstrate progress of at least a B on the state's new local report card by August 2016. Graduation rates for Seneca East will maintain its A rating in the 4 year graduation rate and increase from a B to an A in the 5 year graduation rate by 2018. Students with disabilities will also demonstrated improved progress grades. Seneca East has a B rating in this area. We will improve by one letter grade by August 2016. B. Goal 2—Spending reductions in the five year forecasts Cost saving will be measured in October and May each year for the next 5 fiscal years. We will document decreased spending when adjusted for inflation in areas the areas of: textbooks, workbooks, copy paper, travel for professional development, and electrical kilowatt consumption. By the end of the 5 year cycle the cost saving will be substantial and demonstrate a beneficial return on investment. C. Goal 3—Utilization of a greater share of resources in the classroom We will collect data to demonstrate an increase in Internet hits and access on the districts' networks. Filtering software already installed in each district will be used to track these rates. We will document an increase of 6% the usage by the end August 2016. This will be compared to baseline data scheduled for collection in January 2014.

25. Describe the plan to evaluate the impact of the concept, strategy or approaches used.

* Include the method by which progress toward short- and long-term objectives will be measured. (This section should include the types of data to be collected, the formative outputs and outcomes and the systems in place to track the program's progress).

* Include the method, process and/or procedure by which the program will modify or change the program plan if measured progress is insufficient to meet program objectives.

As difficult as implementing an education innovation can be, what is often more challenging is determining if the innovation accomplished what it was designed to do: to meet the learning needs of all students, reduce administrative costs, and drive more dollars to the classroom. Benchmarking of goals and to measure cost savings for sustainability purposes. Our approach to meet both short- and long-term objectives for efficiency and sustainability includes online learning and on-site coaching in performance management, identifying areas for process improvement. The successful implementation of projects carried out under the Straight A Fund will be determined not only by levels of progress made toward project goals, but also by how employees within the organization have internalized those goals and are invested in accomplishing them. To integrate short- and long-term goals into the organization’s culture and track progress toward them, we will adopt a performance management process that empowers employees to understand, use, monitor, and communicate around data. Developing Key Performance Indicators (KPIs) aligned with project/organizational goals; Identifying appropriate measures and data that reflect our goals; -Establishing processes to collect and manage data; -Tracking progress and communicating results; and -Responding to data and enacting contingency plans through data-informed processes.

By virtue of applying for the Straight A Fund, all applicants agree to participate in the overall evaluation of the Straight A Fund for the duration of the evaluation timeframe. The Governing Board of the Straight A Fund reserves the right to conduct evaluation of the plan and request additional information in the form of data, surveys, interviews, focus groups, and any other related data to the legislature, governor, and other interested parties for an overall evaluation of the Straight A Fund.

PROGRAM ASSURANCES: I agree, on behalf of this applicant agency and/or all identified partners to abide by all assurances outlined in the Assurance section of the CCIP. In the box below, enter "I Accept" and indicate your name, title, agency/organization and today's date.

I accept Laura A. Kagy Ed. D. Superintendent Seneca East Local Schools 10/25/2013