

School Business Partnership APP Idea

Can run on Android and Apple devices and be downloaded from Google Play and iTunes.

Website of the School Business Partnership Program with a link for the APP.

Within the APP: Individuals, Schools and Businesses should be able to gain access. Businesses can post available personnel or resources and schools can post available openings, classroom speaking arrangements, etc. (For example on a 2 hour delay staff professional development day, the time slot could be available for maybe an HR Director from a local manufacturer could come in and discuss what they look for in an interview and hold mock interviews, or a vet may have a job shadowing opportunity, an engineer have a an internship available, a business have resources they would like to donate, the list is endless).

When an opportunity is shared and selected, the business should be able to earn “badges” in the form of mascots from the local school that the public could see on their account. All transactions should have the opportunity to be shared with social media (facebook, twitter, linked in, etc.) and possibly rated.

A speaking example:

In a high school math class working on CCSS.Math.HSS.MD.B.5.b Evaluate and compare strategies on the basis of expected values. The teacher posts on Friday at 2:00 her class meets and would like a speaker on this subject. She sorts by opportunities in her county to find an insurance agent part of the school business school partnership. Selects the agent. The agent gets a notification. If he accepts, he can come to her class and talk to students about high-deductible versus a low-deductible automobile insurance policy using various, but reasonable, chances of having a minor or a major accident. When completed the students can rate or simply say they attended that feeds through social media, he

Like the cars.com app, I can search cars by all the different options, location, etc. When I find one I like, it allows me to email it to myself and post to social media.



earns a Wildcat badge on his profile to show he not only supports the school, he volunteered his time. The company can see students who attended , their employees who earned badges, etc.

There are numerous examples we could come up with given more time. The key is to have the businesses earn the mascot badges and for all activities able to be shared through social media.